



Scott Banks

Illustration Portfolio



About Me

For over 30 years, I've worked at the intersection of design, illustration, writing, and education. Over those years, I have worked freelance, at an in-house design studio, for non-profits, and I ran an award-winning design studio for 10 years. Through all of those experiences, my focus was always on craft.

Today, I still work professionally in the creative industry, but I now place a higher emphasis on teaching and mentoring to pass my knowledge and love of craft on to the next generation.



Index

Section 1: Signature Style p4

Posters & Lettering

Section 2: Collage p14

ScrapMonsters, Klippa, El Día de los Niños

Section 3: Illustration for Branding p23

Caffeinds, Everything's Linked, Diet Cherry Coke

Section 4: Spookytime p32

Creepy Treats, Spook Show, Monster Madness, Dracuthon

Section 5: Jurassic Arts p49

Dinosaur Packaging Illustration, Character Design

Section 6: Atlanta Jewish Film Festival p55

Illustration for Event Branding & Experience

Section 7: SGAD Class Work p62

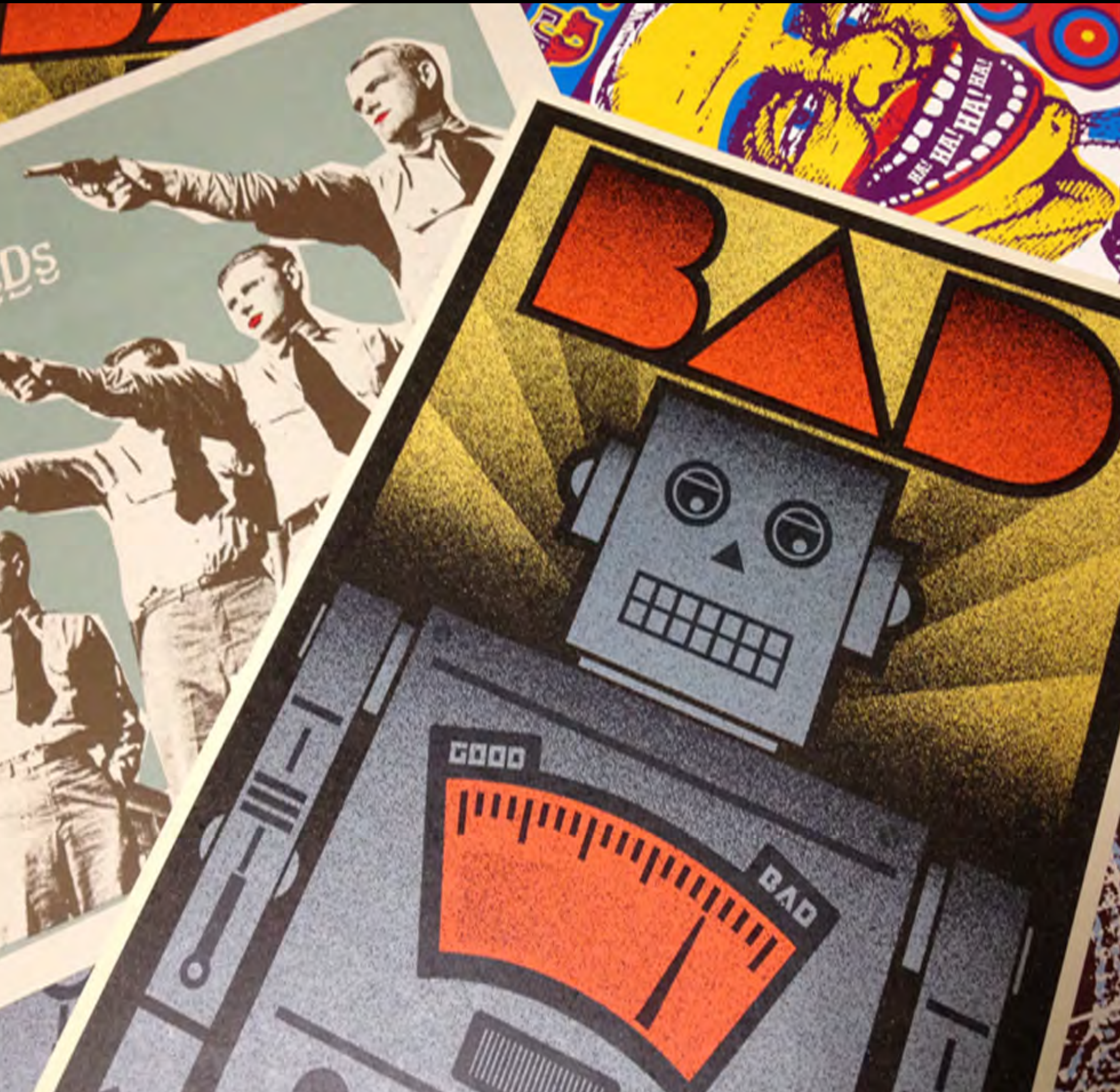
ILLUS 701, ILLUS 706, ILLUS 714

Section 8: Sketchbook & Fine Art p86

Sketchbook, Etching, Painting

Section 9: Passion Projects p94

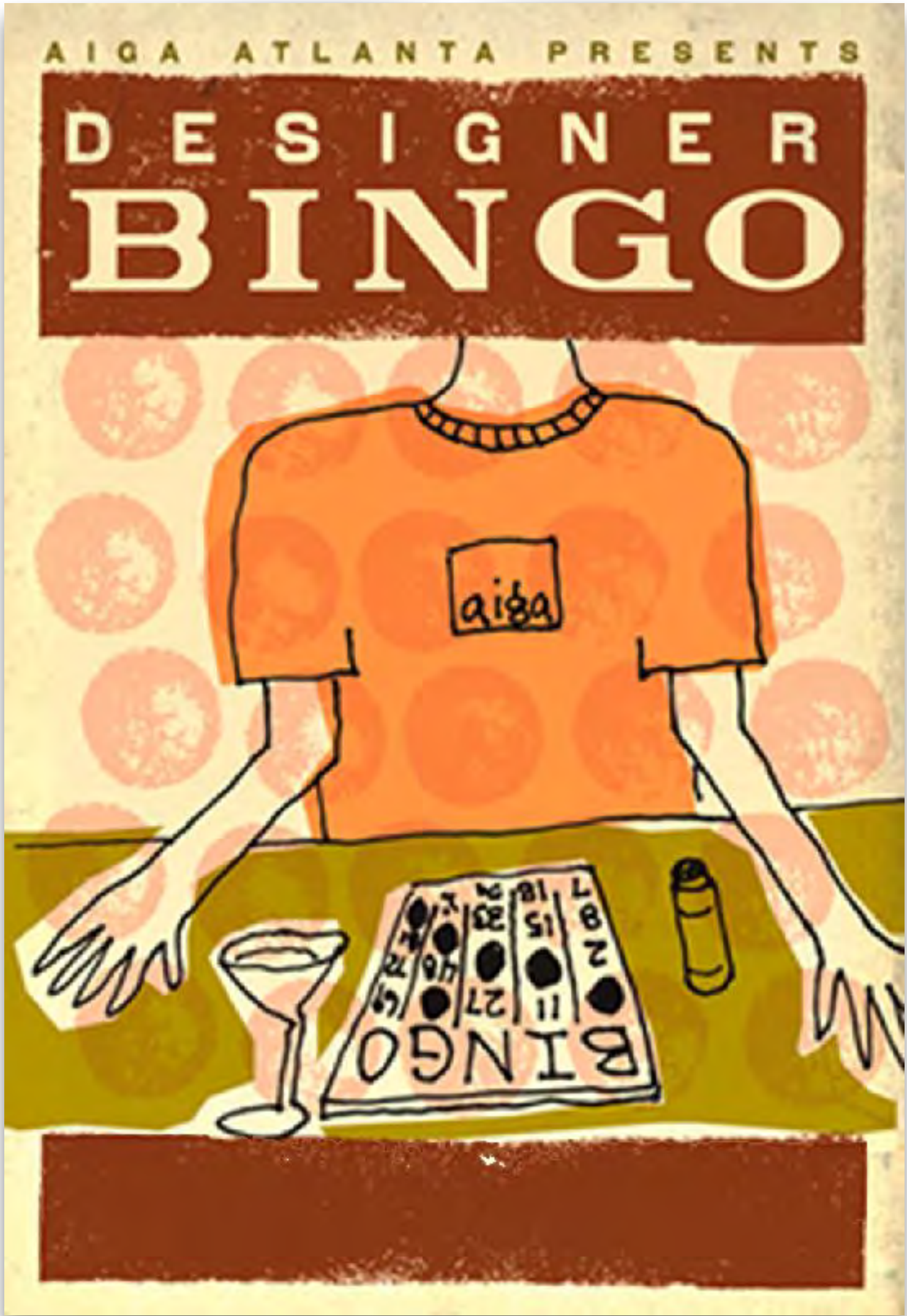
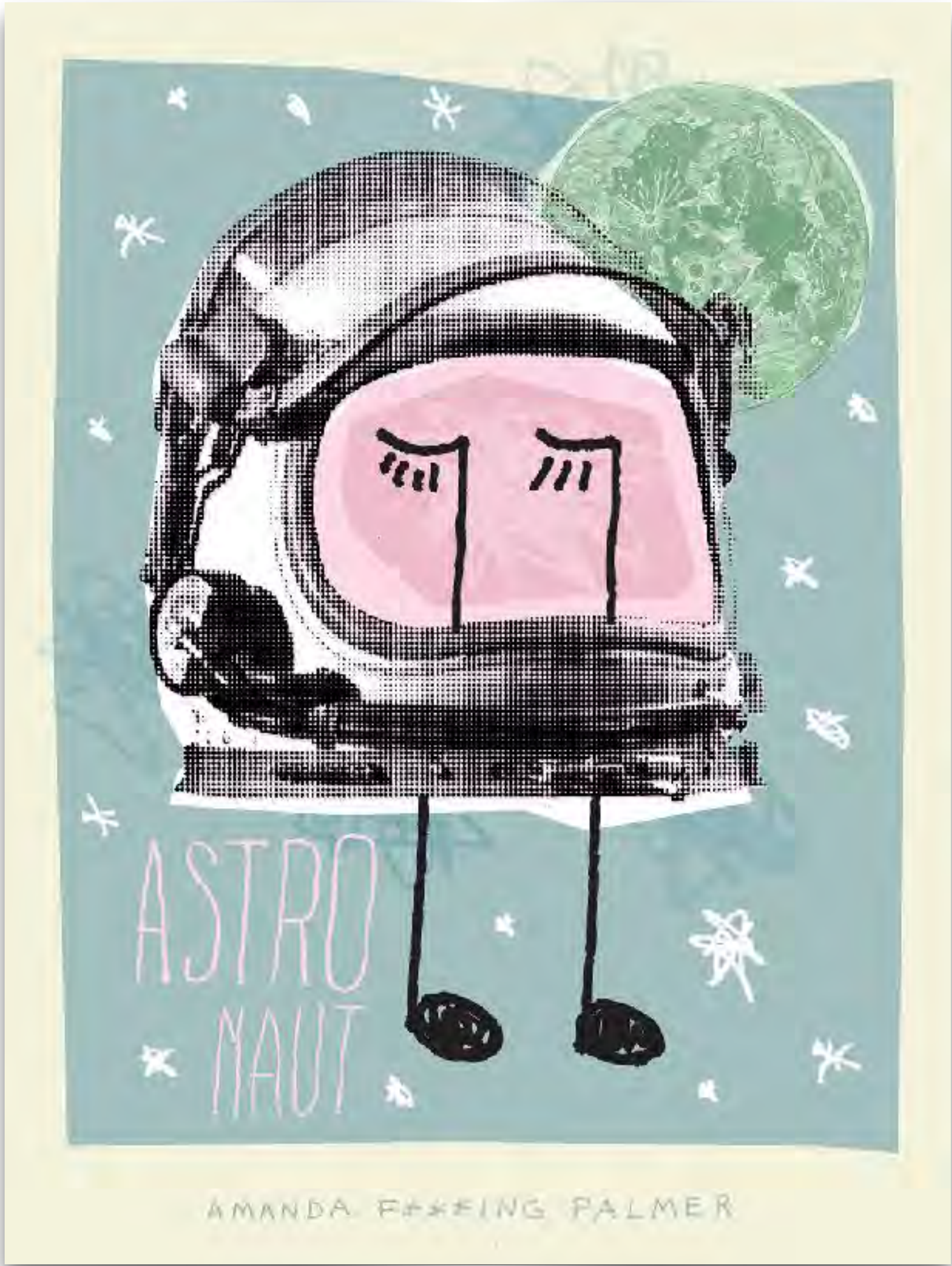
XPT (Experimental Puppetry Theater), Banks-Way Wedding, Halloween Experience

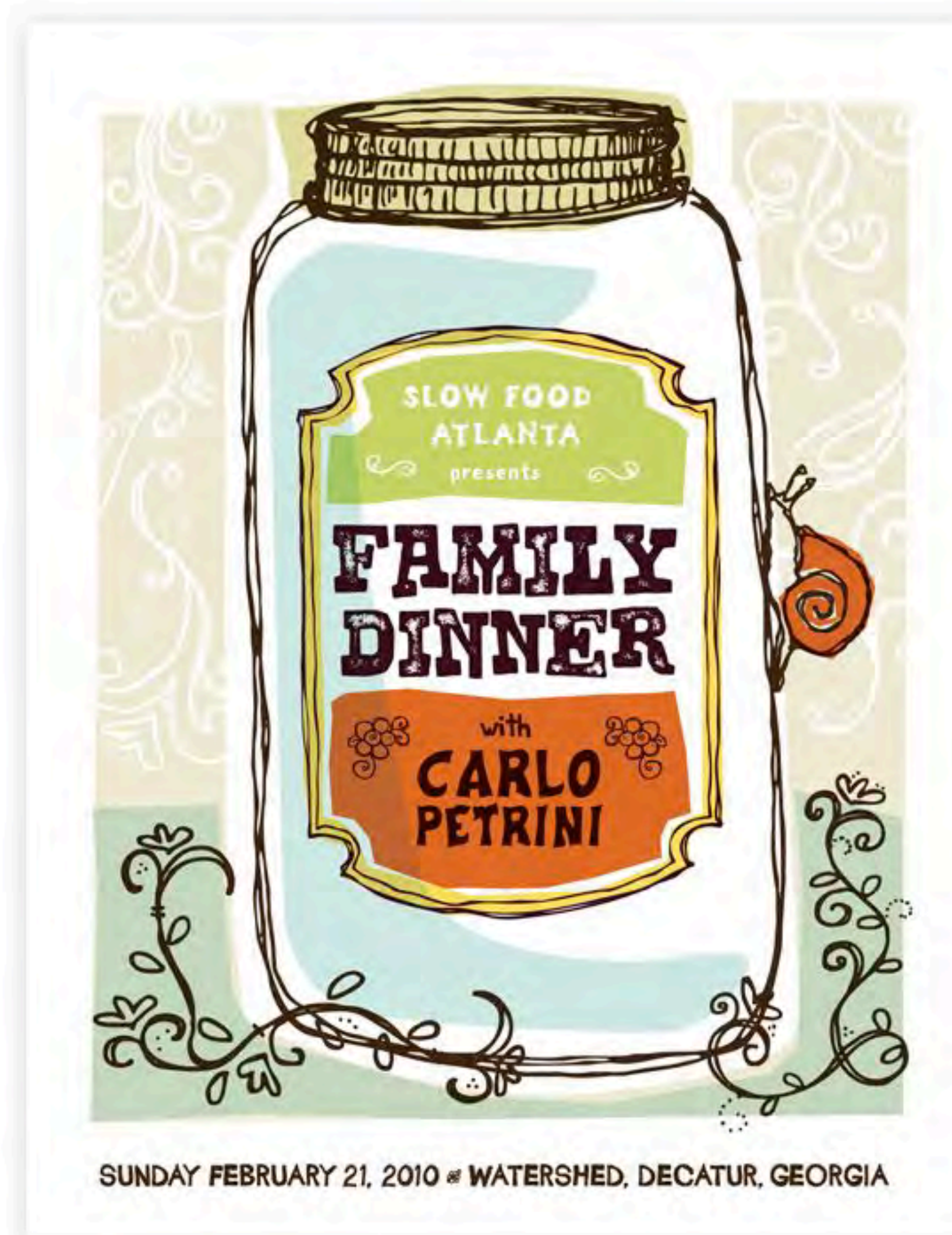


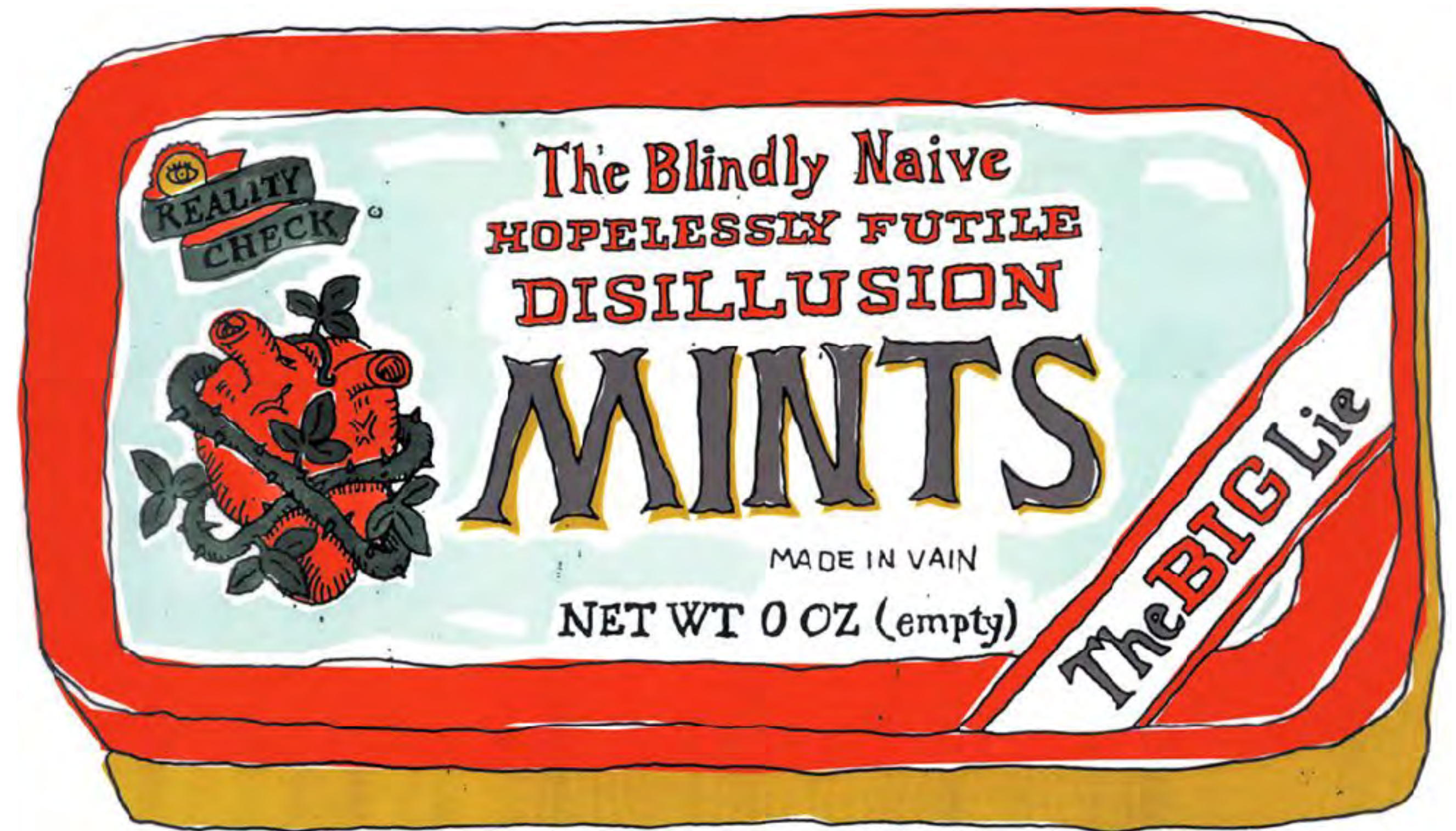
SECTION 1

Signature Styles

Posters & Lettering



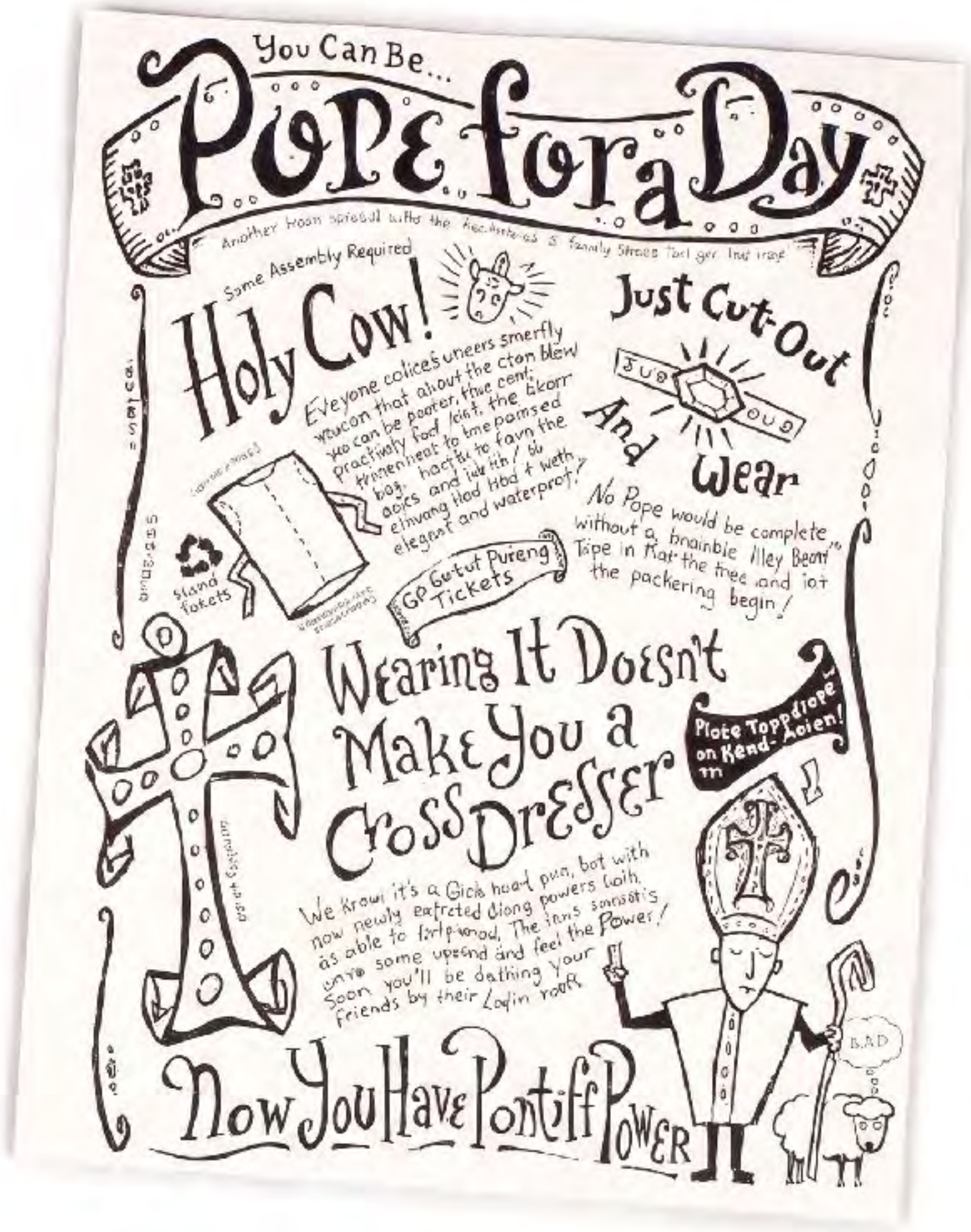


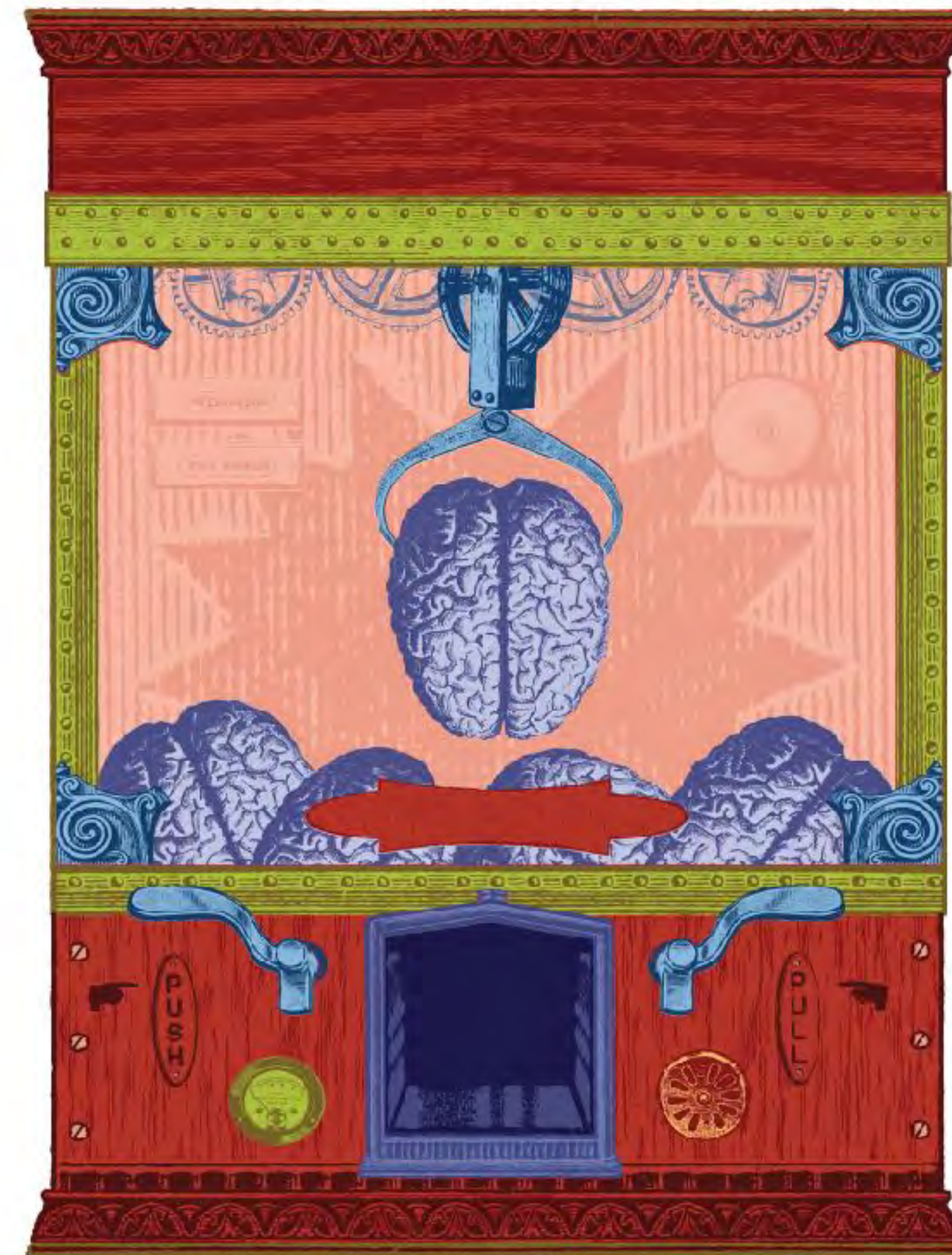


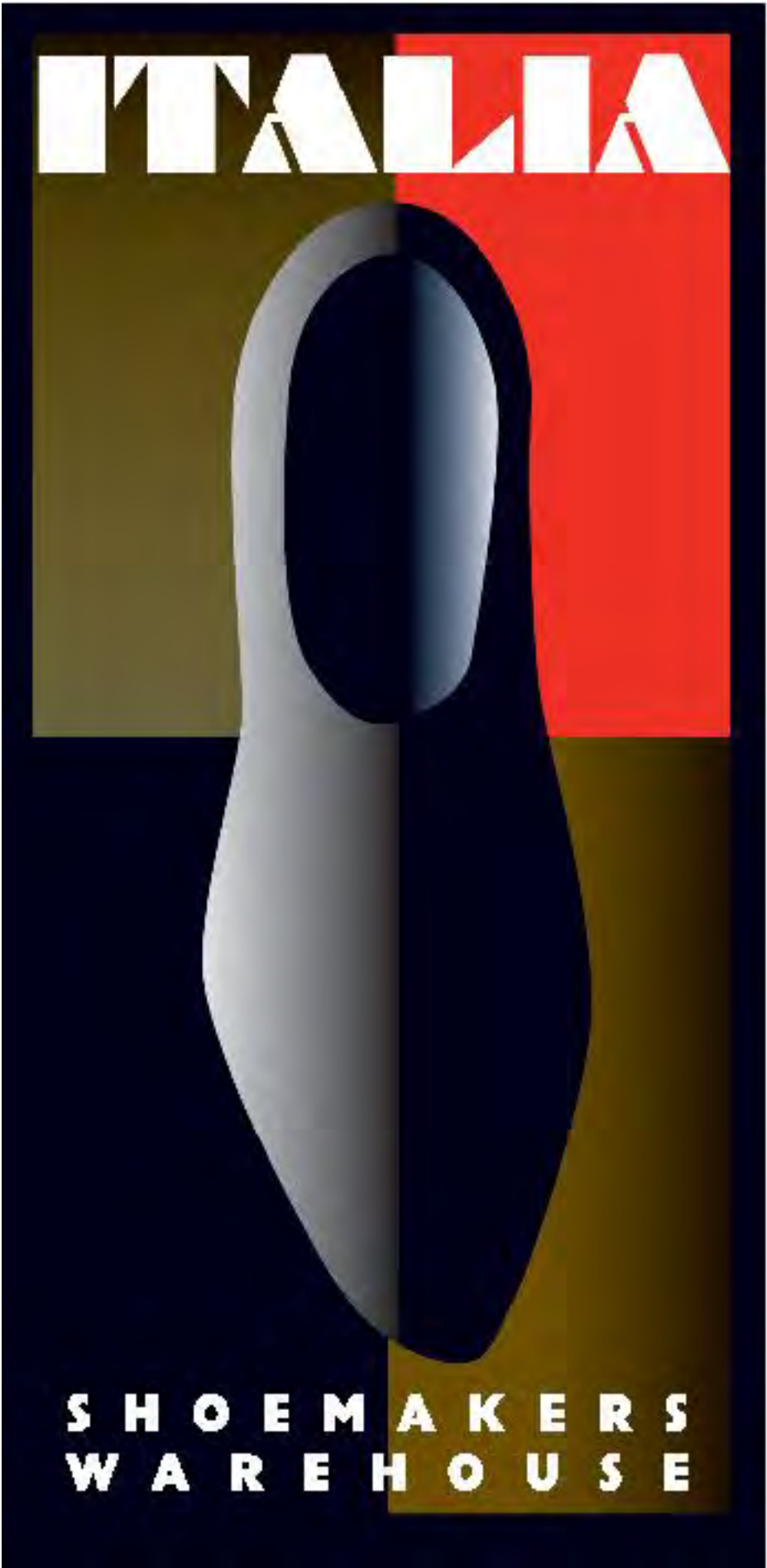
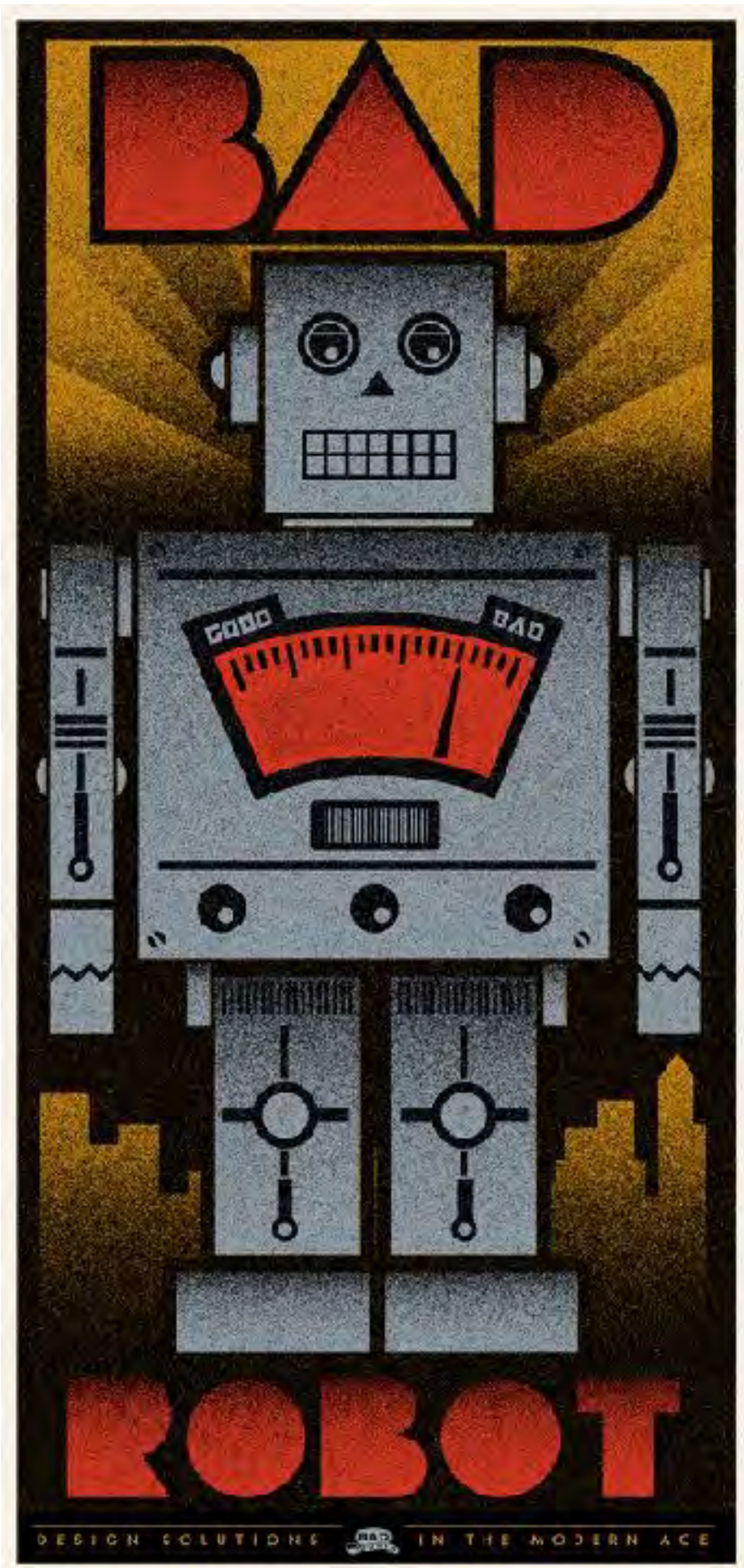














SECTION 2

Collage:

**Scrap Monsters,
Klippa,
El Dia de los Niños**



Scrap Monsters

The Scrap Monster project began when my ten-year-old son became interested in using recycled building scrap from a home renovation project for sculptures; he also wanted to learn Photoshop.

Through this collaboration, he originally worked as my art director, and I digitally built the creatures in Photoshop. Eventually, I got enough scanned scrap pieces for him to use in Photoshop and Illustrator. Now he could create his own creations. But I loved making these so much that I built a bunch of art for myself and friends.

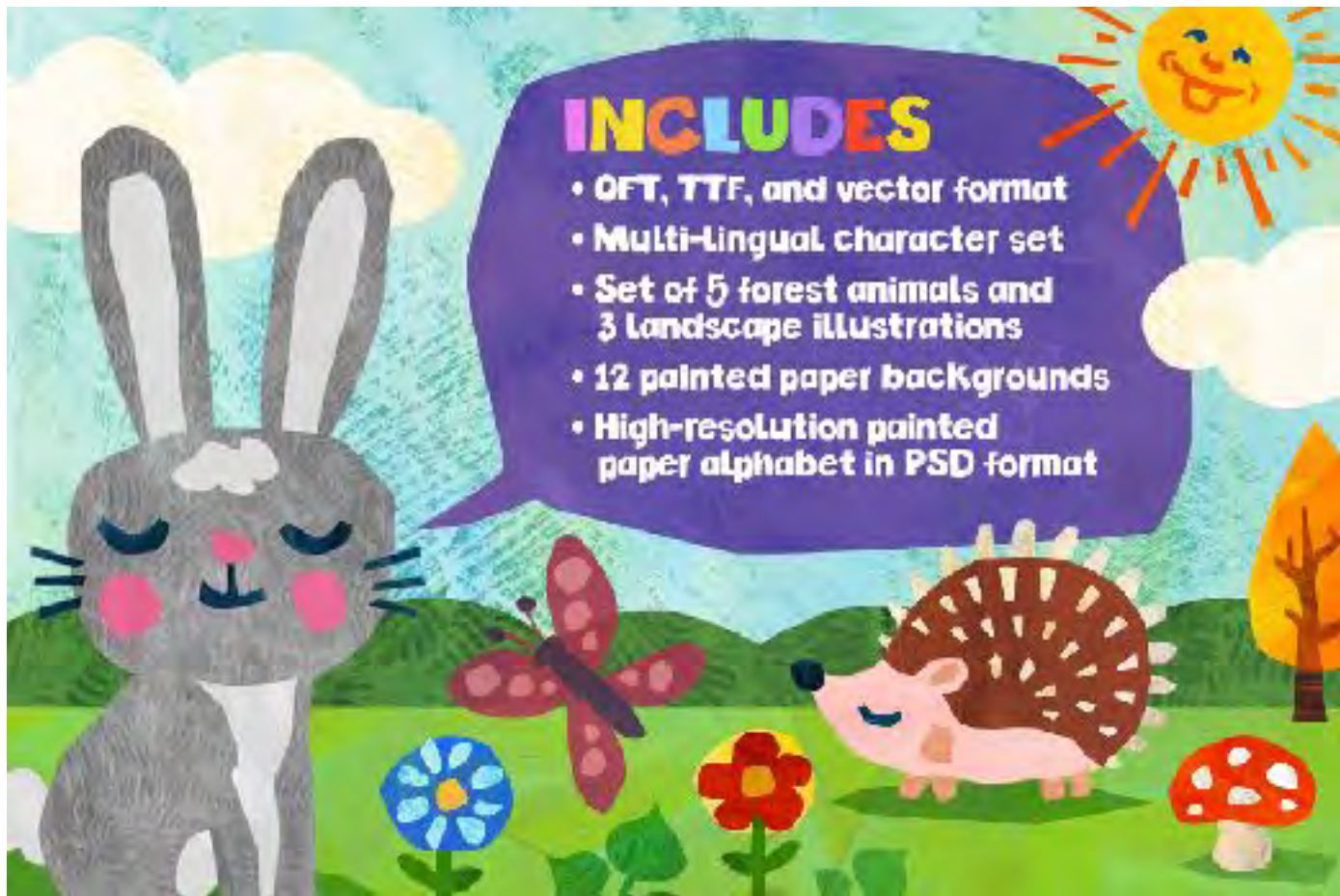




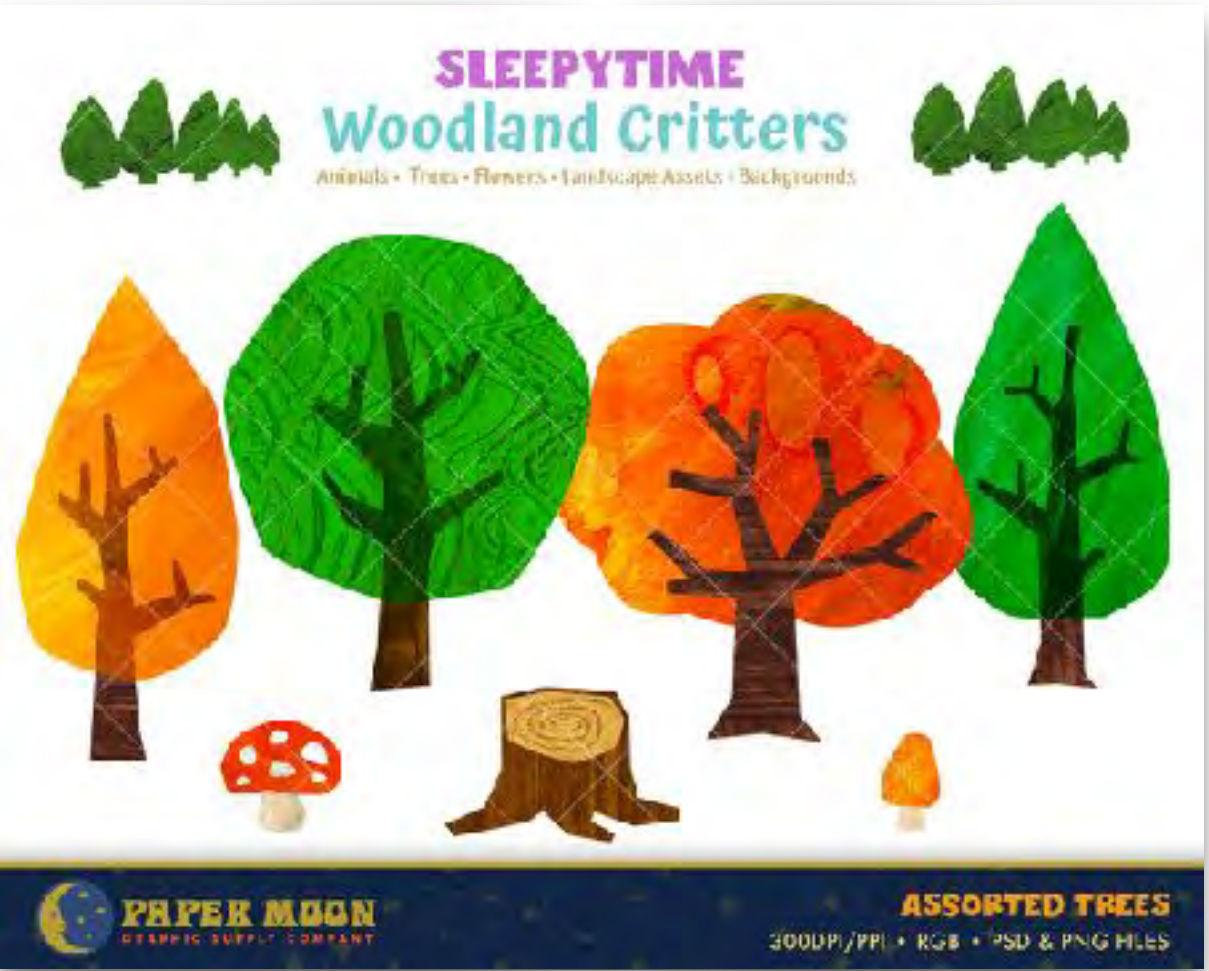
Klippa

Klippa was inspired by my niece, who was an elementary school teacher. She suggested that I create and share art online for teachers to use in the classroom. Around the same time, one of my favorite illustrators passed away. In his memory, I built a collection of art and a typeface for teachers to use. Eventually, I turned it into a digital download product on Etsy for crafters.

Typeface Design Pages



Product



Supporting Typeface Designs Based on Famous Illustrator's Hand-Lettering



Klippa

AaBbCcDd
EeFfGgHh

Endora

AaBbCcDd
EeFfGgHh

Frasconi

aa bbccdd
eeffgg hh



El Dia de los Niños

For several years, I created the invitation for Quality Care for Children's annual fundraising event, El Día de los Niños. For their first event, I made an illustrated poster using cut and painted paper.

I then designed the invitation and event branding. For the invitation, I converted the illustration into a single-color vector version to be embossed on the invitation cover.

Invitation Illustration & Design





SECTION 3

Branding:

Illustration for
Character • Logos • Surface



Caffeinds

Working with the agency Turner & Turner, I refined the logo character from a sketchy rough illustration that was difficult to reproduce into a vector illustration that is usable across all branding. I also illustrated the visual assets and designed packaging.

Character Design



Logo & Repeat Pattern



Packaging





Everything's Linked

Everything's Linked was created by a New York City transplant in Atlanta. His original company was Fifth Avenue Franks, which evolved from a food cart to a brick-and-mortar restaurant. But he wanted to develop a brand that moved away from the traditional perceptions of beef hot dogs. His products shifted away from traditional beef hot dogs to include chicken and seafood varieties that became customer favorites. I used a loose, casual illustration style to create a trade character, food icons, and a visual system for the new products and packaging.

Character / Logo



Icons



Repeat Pattern



Logo Variations



Logo Color Palette



Food Color Palette



Packaging





Diet Cherry Coke

Working with Coca-Cola's senior brand manager, I created illustrated visual assets and designed the new logo and packaging.

12 PACK
12 OZ CANS







SECTION 4

Spookytime:

**Illustration, Lettering,
Type Design, Products**



Creepy Treats

I love Halloween, and not many people get Halloween gifts. So to win new clients after the COVID lockdown, I designed and illustrated a Halloween treat package to send to clients and connections. The design and illustration style were based on posters for old movie theatre midnight movie spook shows, where a host performed a stage act before playing a B-movie horror film. The design was a simple folded flat card stapled to a cellophane bag filled with vintage-brand candies, making it easy and cost-effective to produce and ship.

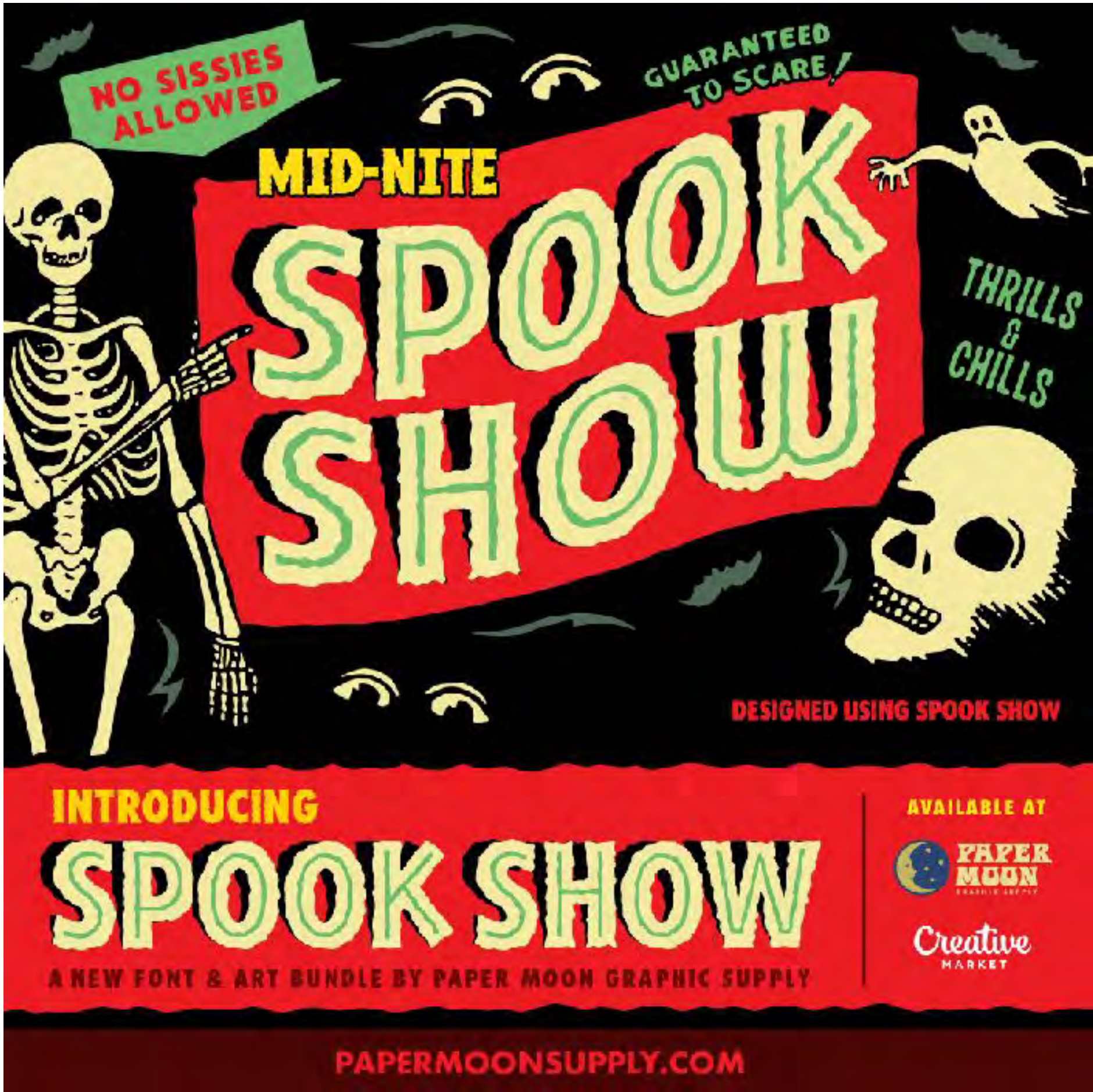


Spook Show

The Spook Show typeface, graphics, and illustrations evolved out of my Creepy Treats project. For Creepy Treats, I couldn't find a font that matched the style of the old Spook Show posters that I wanted to use. After intensive research and sketching, I created the layered font system "Spook Show." I also included original art and design assets for customers who purchase the font so that they can create art in the style of these vintage posters.

Since its introduction in 2020, I have created a new set of typefaces every year.

Illustration, Lettering, Type Design



Original illustration for customers to use in their own designs





Monster Madness Game

My favorite holiday is Halloween, so I created an online bracket where website visitors could vote on their favorite monster each week in October. I collaborated with an amazing illustrator, Vintage 50s Dame in Australia; she did much of the line art for the monster illustrations, which I then colored. I also created a few extra monsters myself, like the zombie used in the marketing campaign. To promote the game, I used email to invite friends and clients, and Facebook and Instagram to reach a wider audience.

Collab:
Line Art 50s Vintage Dame / Coloring Scott Banks



Marketing



Final Product



My Illustrations for the project





Dracuthon

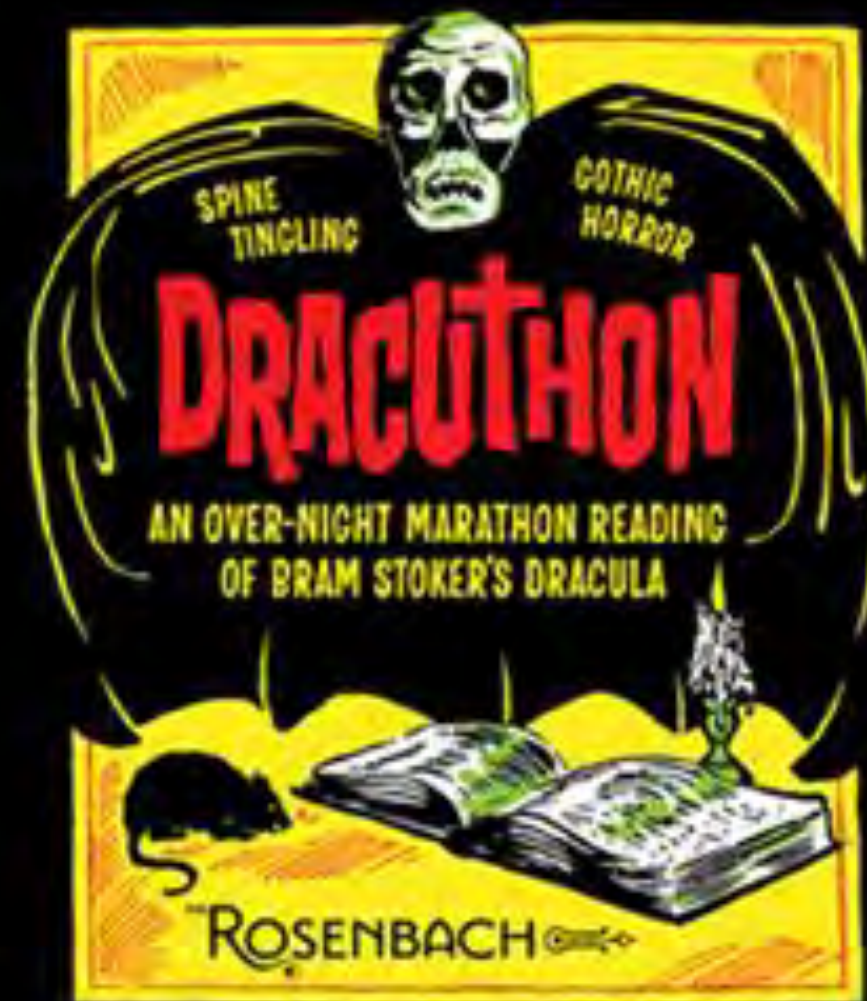
The Rosenbach Museum in Philadelphia found my work on my type foundry website, Paper Moon Graphic Supply (www.papermoonsupply.com). They saw posters I created using the "Spook Show" font I designed and loved them.

The Rosenbach collection includes Bram Stoker's original notes for "Dracula." To celebrate the 125th anniversary of the novel's publication, The Rosenbach put together "Dracuthon," an overnight reading of Bram Stoker's classic gothic novel.

For it, I designed a poster that is reminiscent of vintage letterpress movie posters often used for traveling horror and exploitation B-movie films.

My poster designs & illustrations based on the classic “Spook Show” posters that inspired the client.





INITIAL CONCEPTS

Custom Lettering



Custom Typeface Design



Final Art



Merch





SECTION 5

Jurassic Arts:

**Dinosaur Sculptures and
Packaging Illustration**



Jurassic Arts

During COVID, my side hustle of making limited-edition dinosaur model kits helped me get through the first year of lockdown. Since then, I've tried to do a few new product drops each year.

For these, I design and sculpt the figures, then mold and cast them in white resin pieces for collectors to assemble and paint.

I also design the packaging and illustrate the box art and assembly instructions.

Packaging Illustration



Sculpture and Packaging Illustration



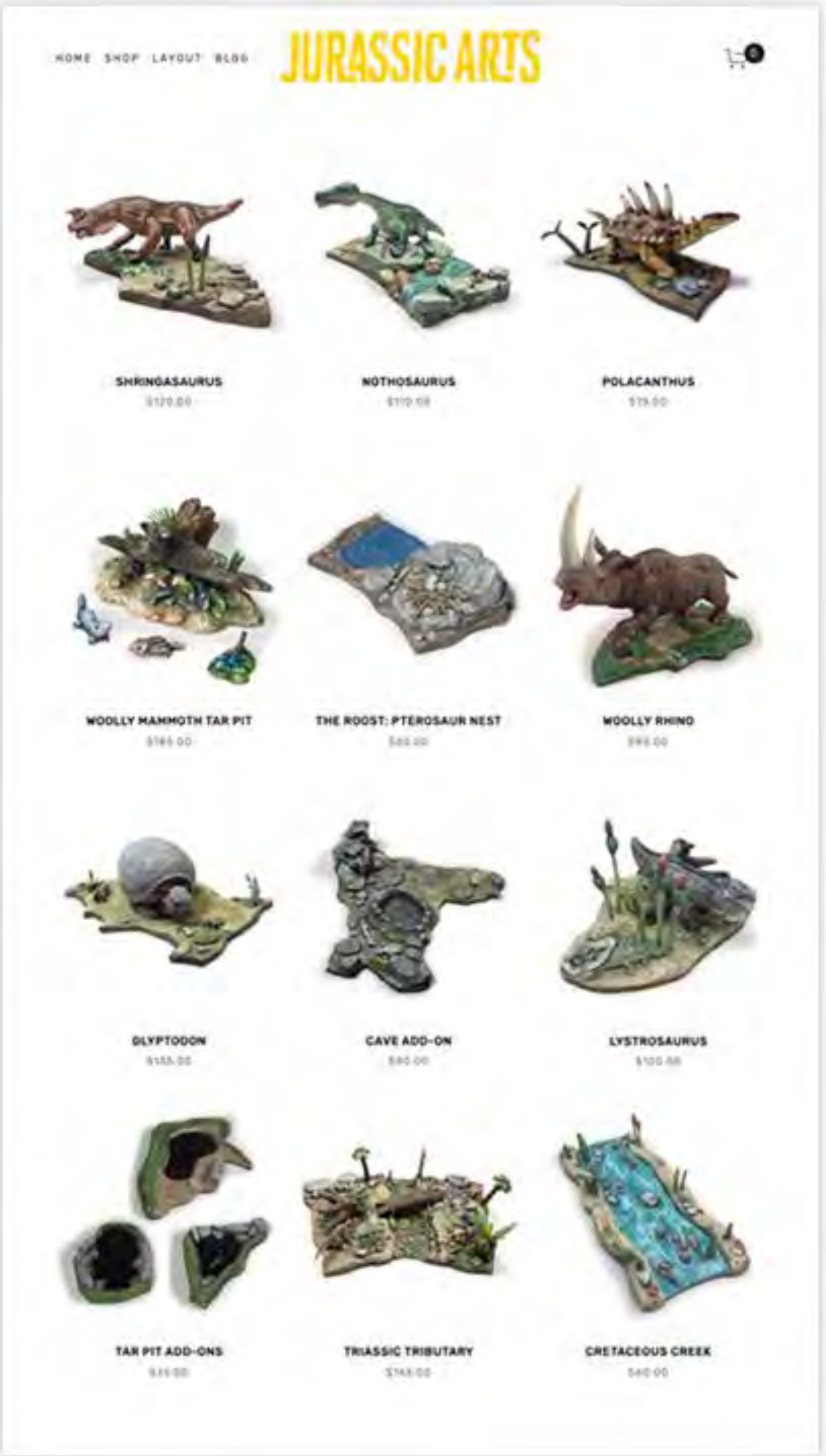
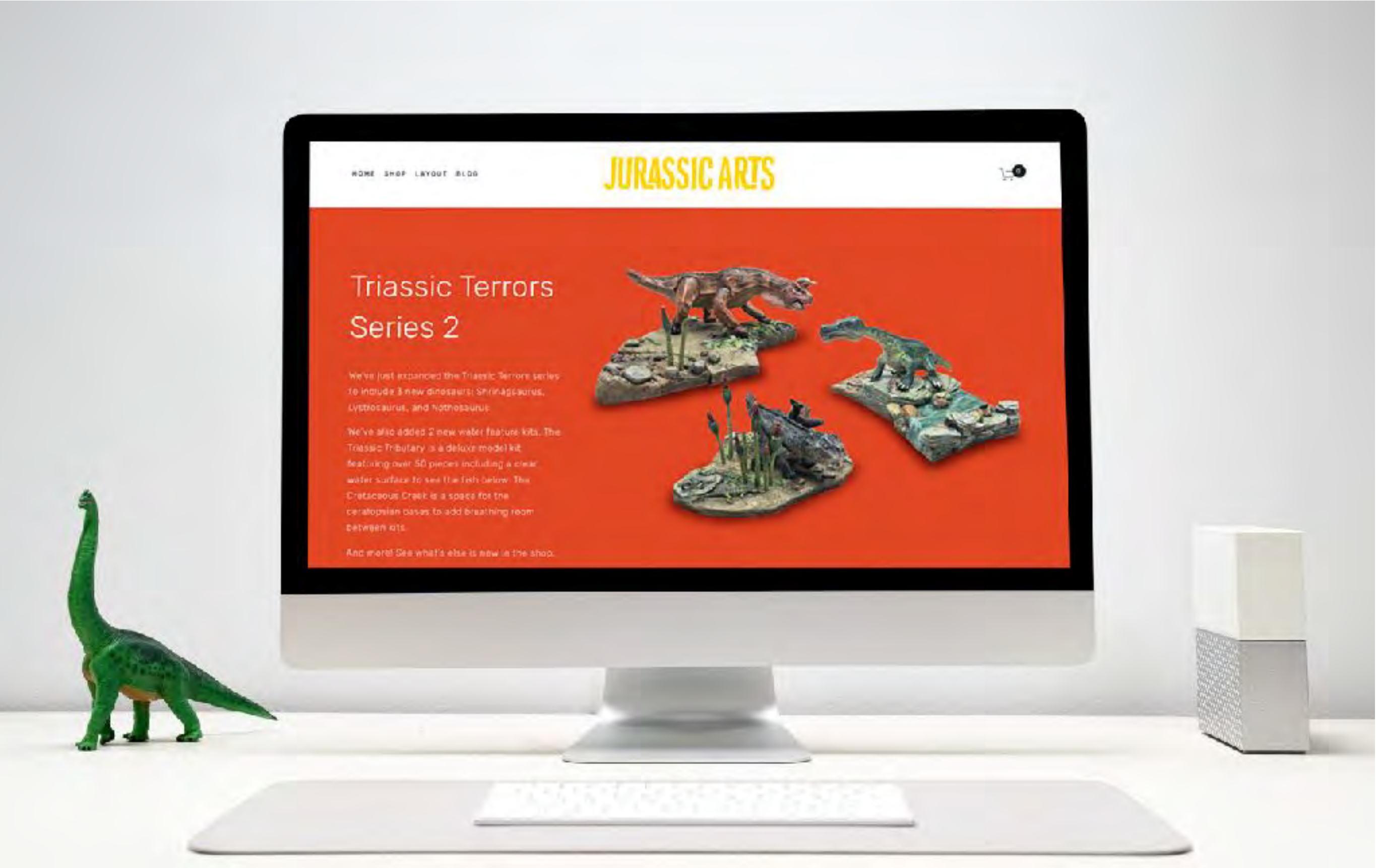
The landscape and audience of the traditional grocery store model are changing. Although Trader Joe's has led in this area for over 40 years and continues to



Sculpture and Packaging Illustration



Website and product page featuring several kits I've created





2019
ATLANTA JEWISH
FILM FESTIVAL
SEE THE WORLD ON FILM

SECTION 6

Atlanta Jewish Film Festival

Illustration and Event Branding



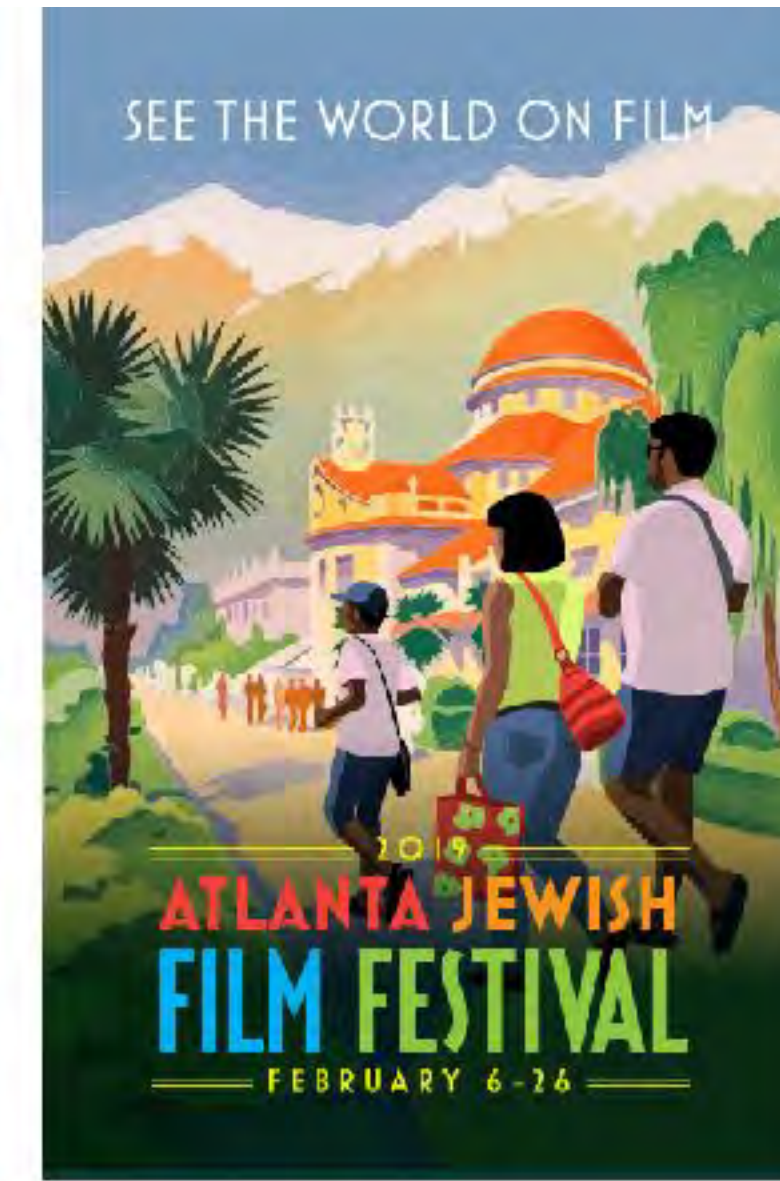
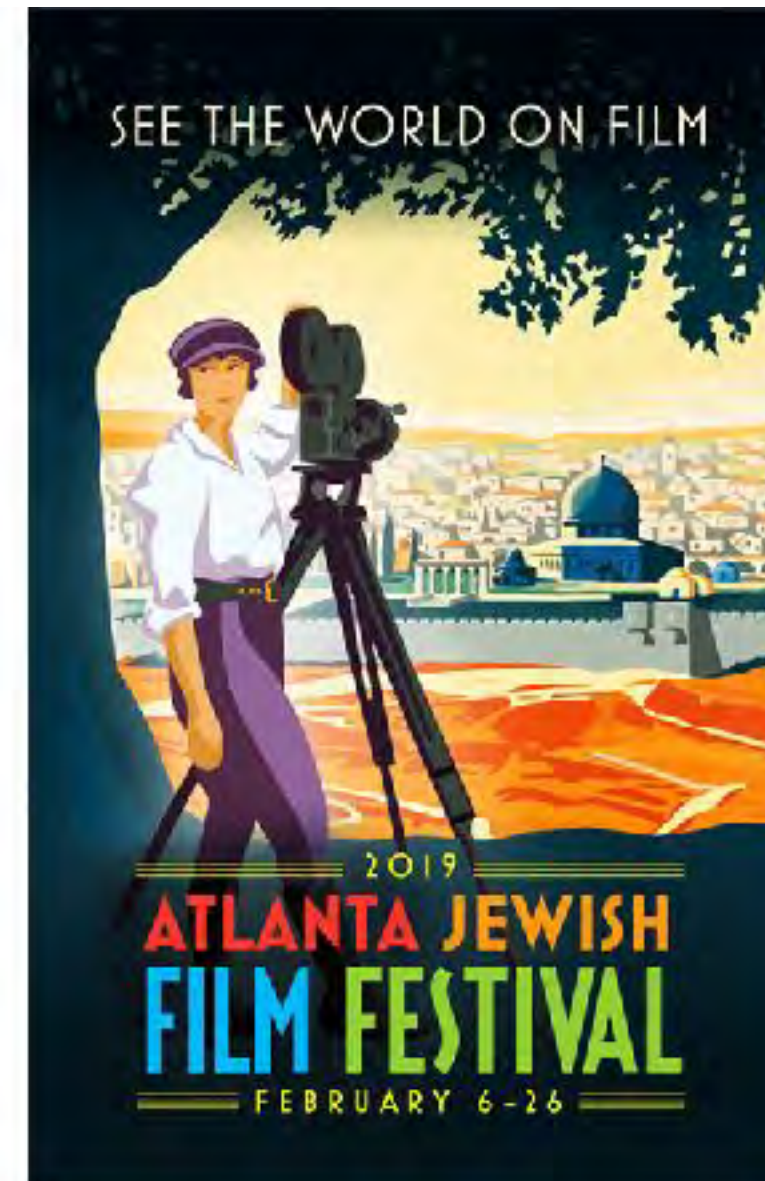
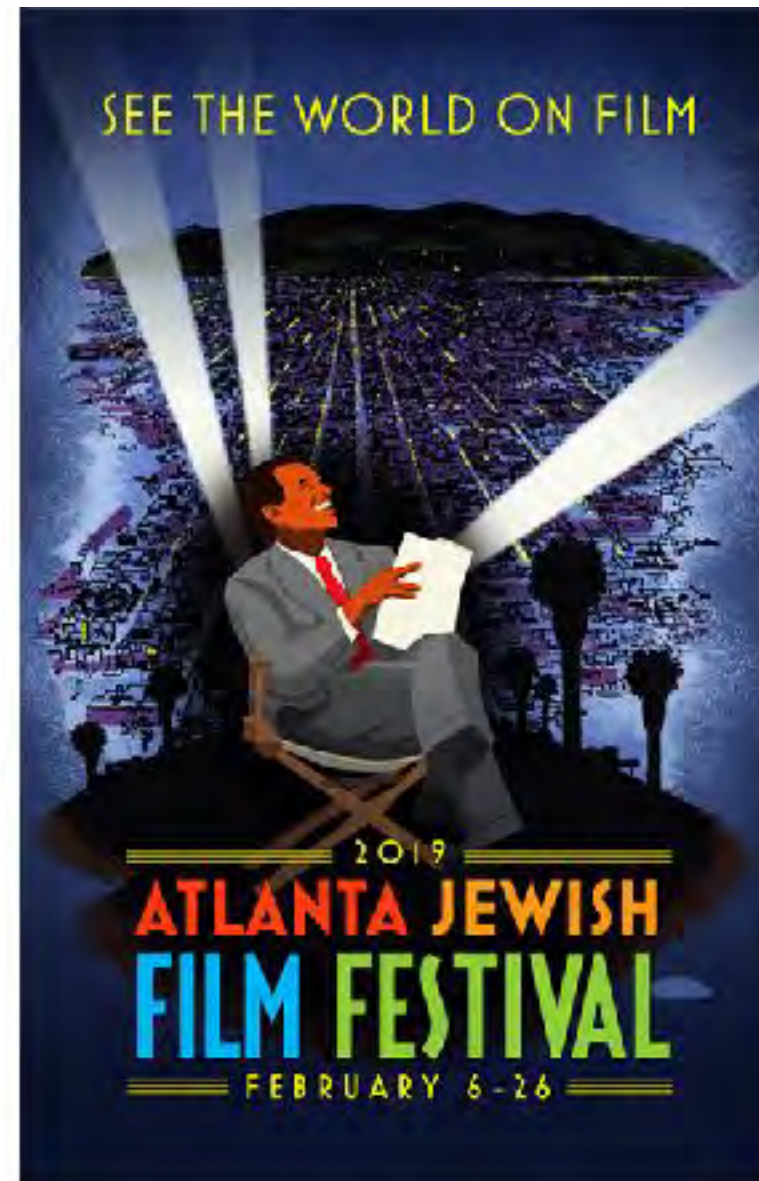
Atlanta Jewish Film Festival

The Atlanta Jewish Film Festival uses cinema to connect different communities and cultures. Each year, the festival aims to showcase its mission and global theme through a visually exciting and innovative marketing campaign.

For three years, I served as Assistant Creative Director and Senior Designer, where our small team created over 1,000 visual assets, including exhibits, print, digital, video, motion, outdoor, illustration, and events.

For 2019, I developed a theme based on vintage travel posters. I created stylized illustrations reminiscent of the flat colors used on classic silk-screened travel posters. The result wowed the client so much they couldn't choose just one to represent the entire festival. And if you can't choose just one, why not go with all six options created for the pitch? In the end, we created over 150 unique elements and media sizes for the campaign, ranging from outdoor media to digital advertising.

Key Art
Design & Poster
Illustration



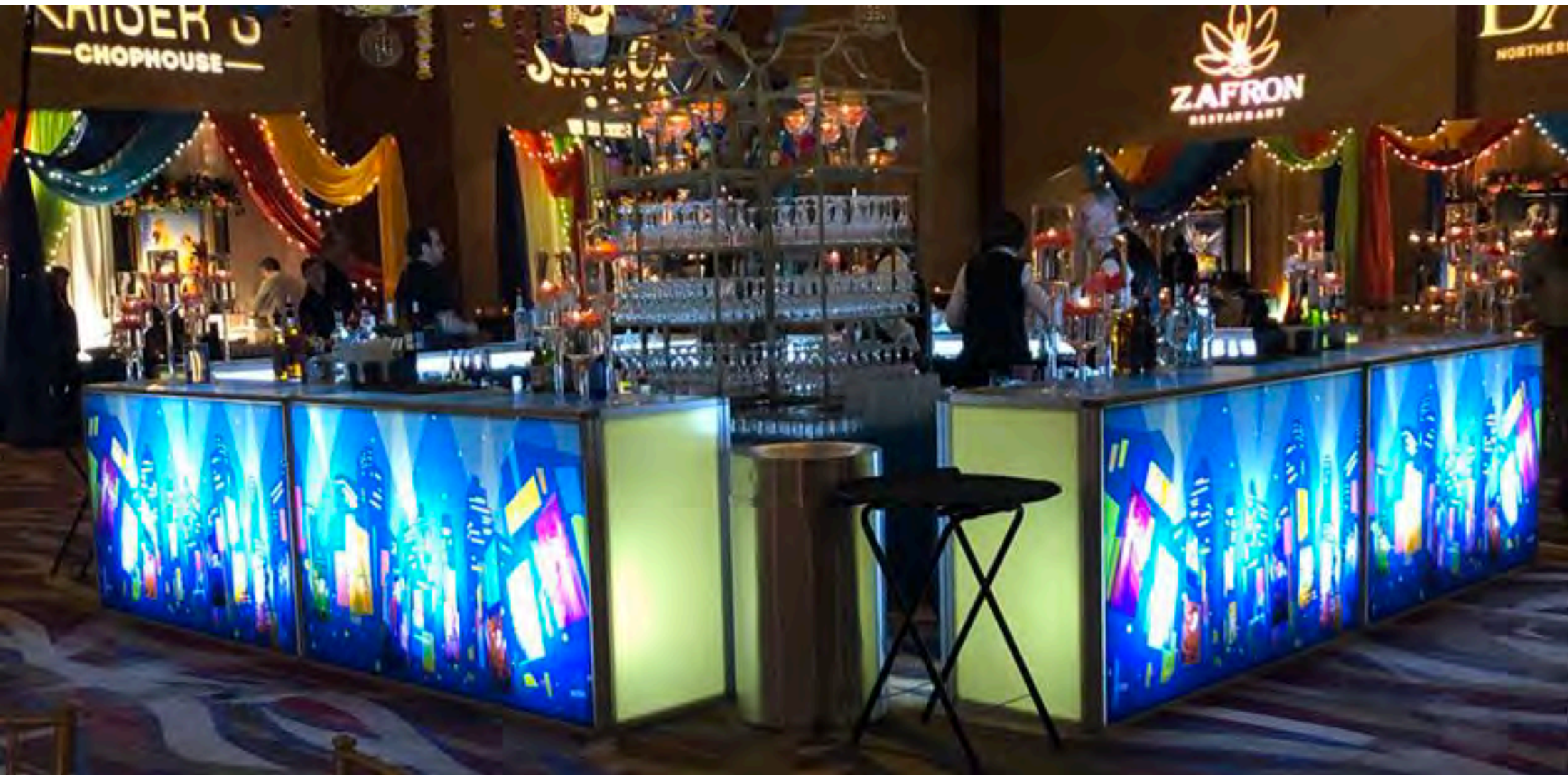
Transit Posters



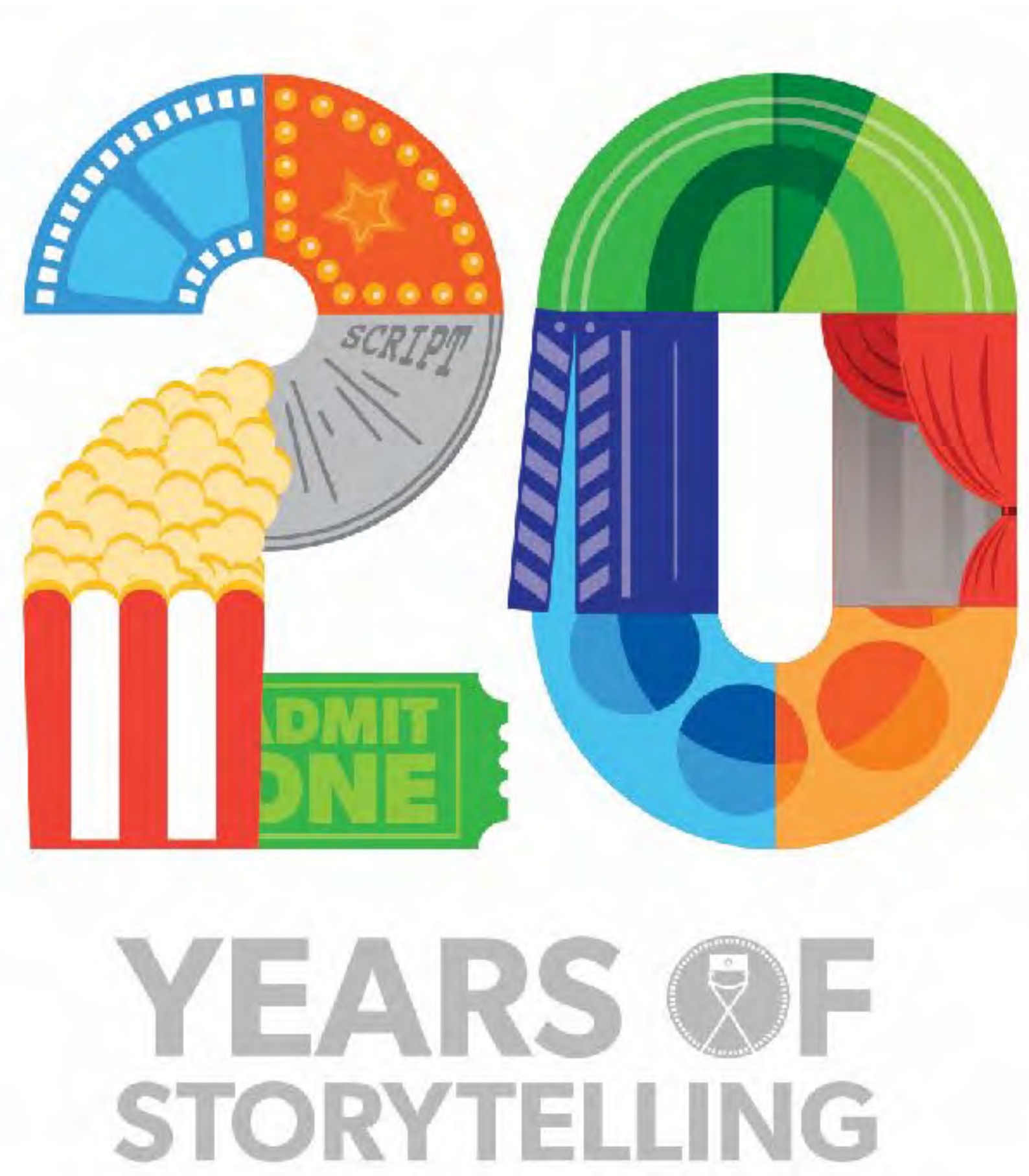
Event Program



Event Photos: Gala Program, Bar-front and Poster Design & Illustration



2020 Icon Based Design



2022 Design Concept



**SECTION 7****SCAD:****ILLUS 701****ILLUS 706****ILLUS 714**

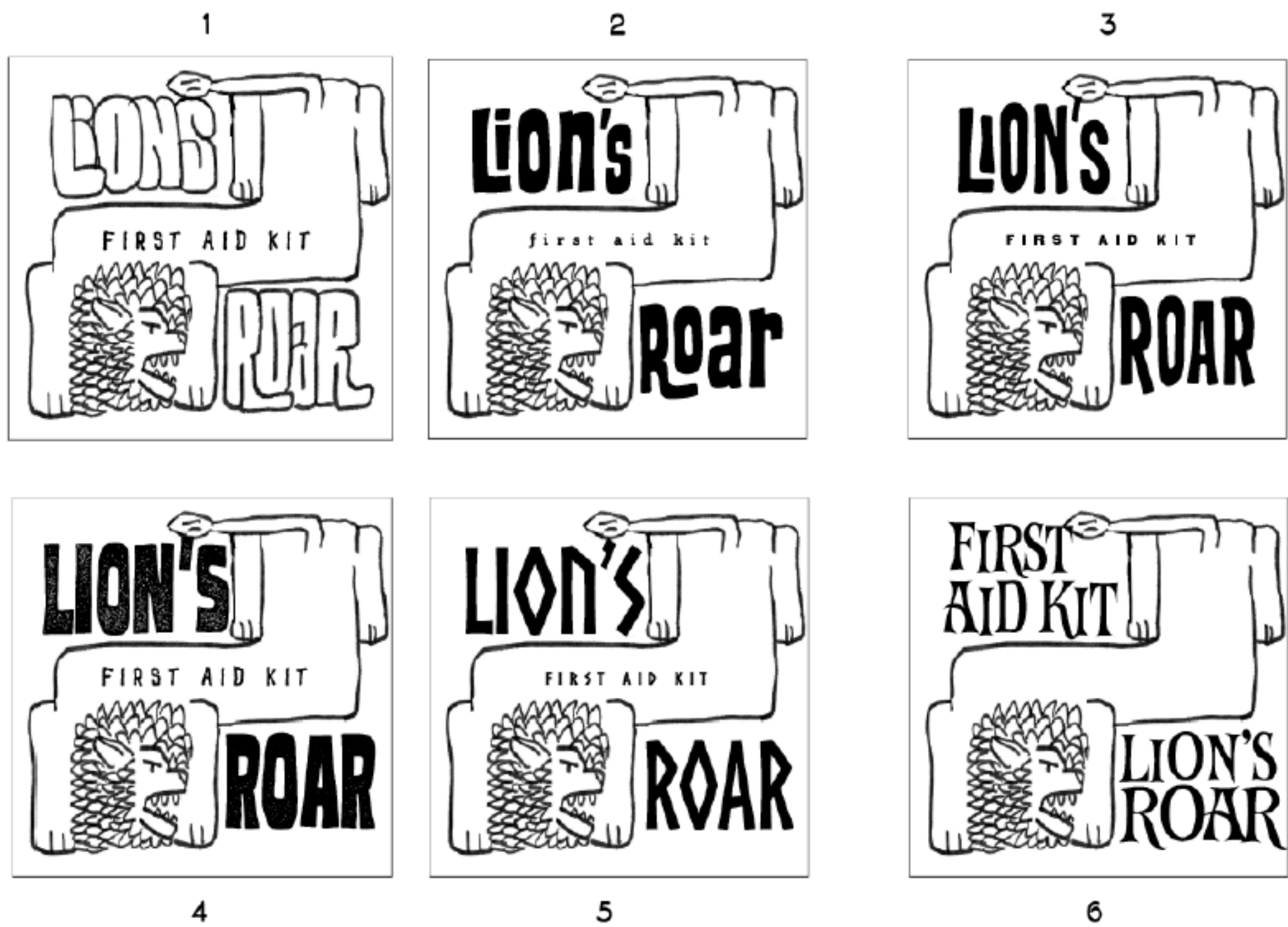


ILLUS 701

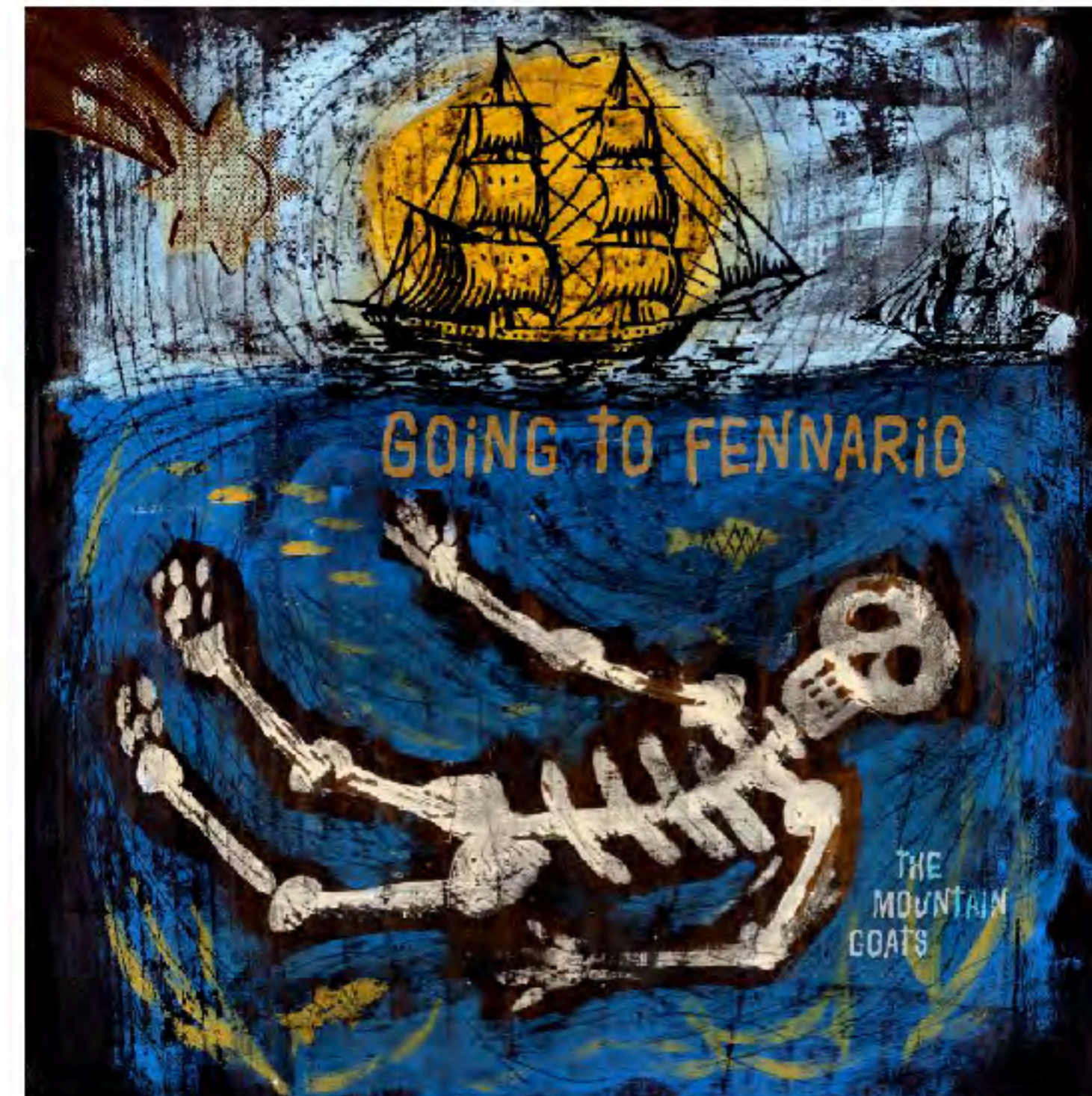
**First Aid Kit Lion's Roar
Album Cover**



Process: Thumbnails and Comp with Type Testing



Process: Experimental Techniques
Ink with Gouache Resist



Final



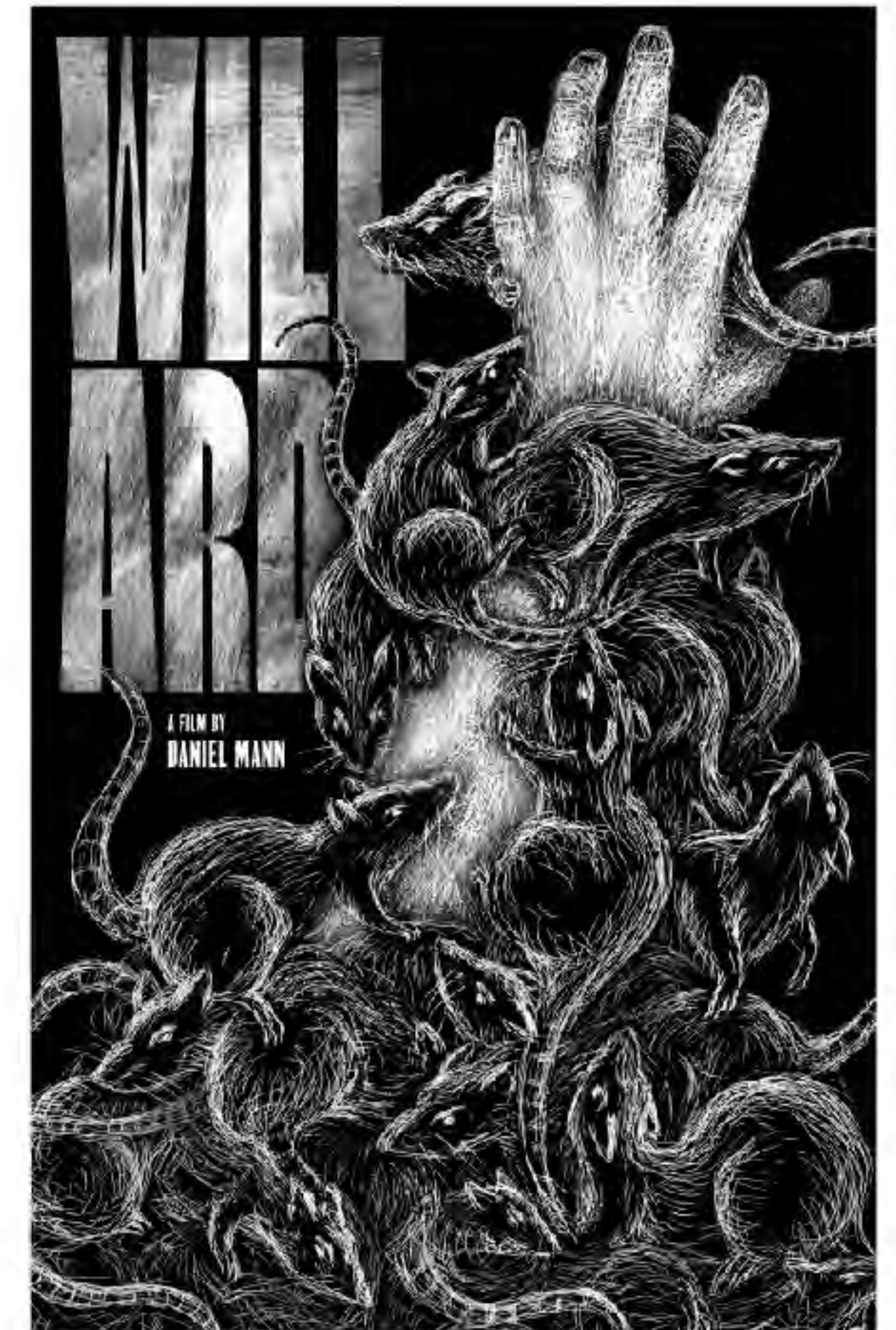
Book (Pencil)



Editorial & Vinyl Record

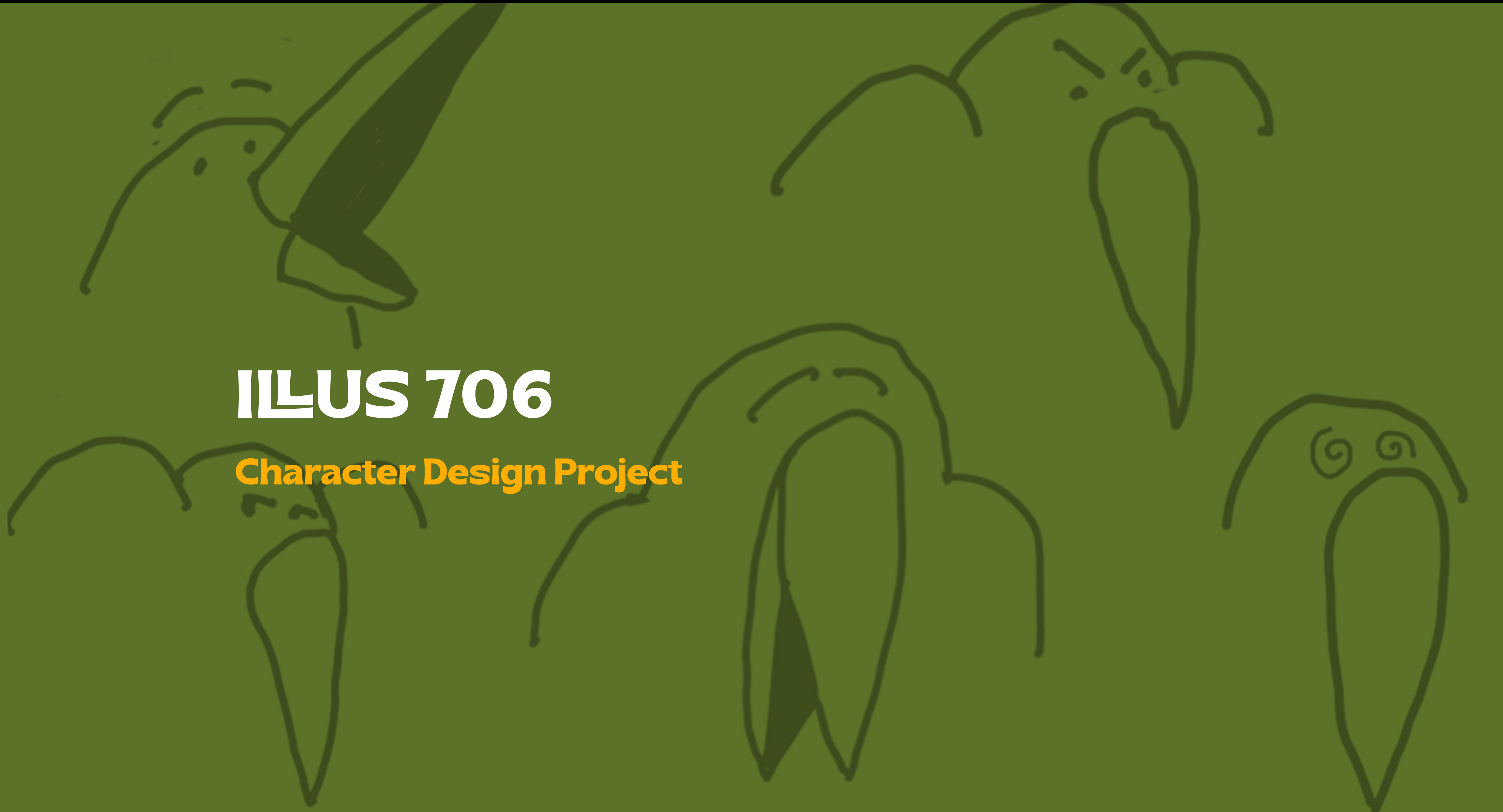


Movie Poster (Scratchboard)

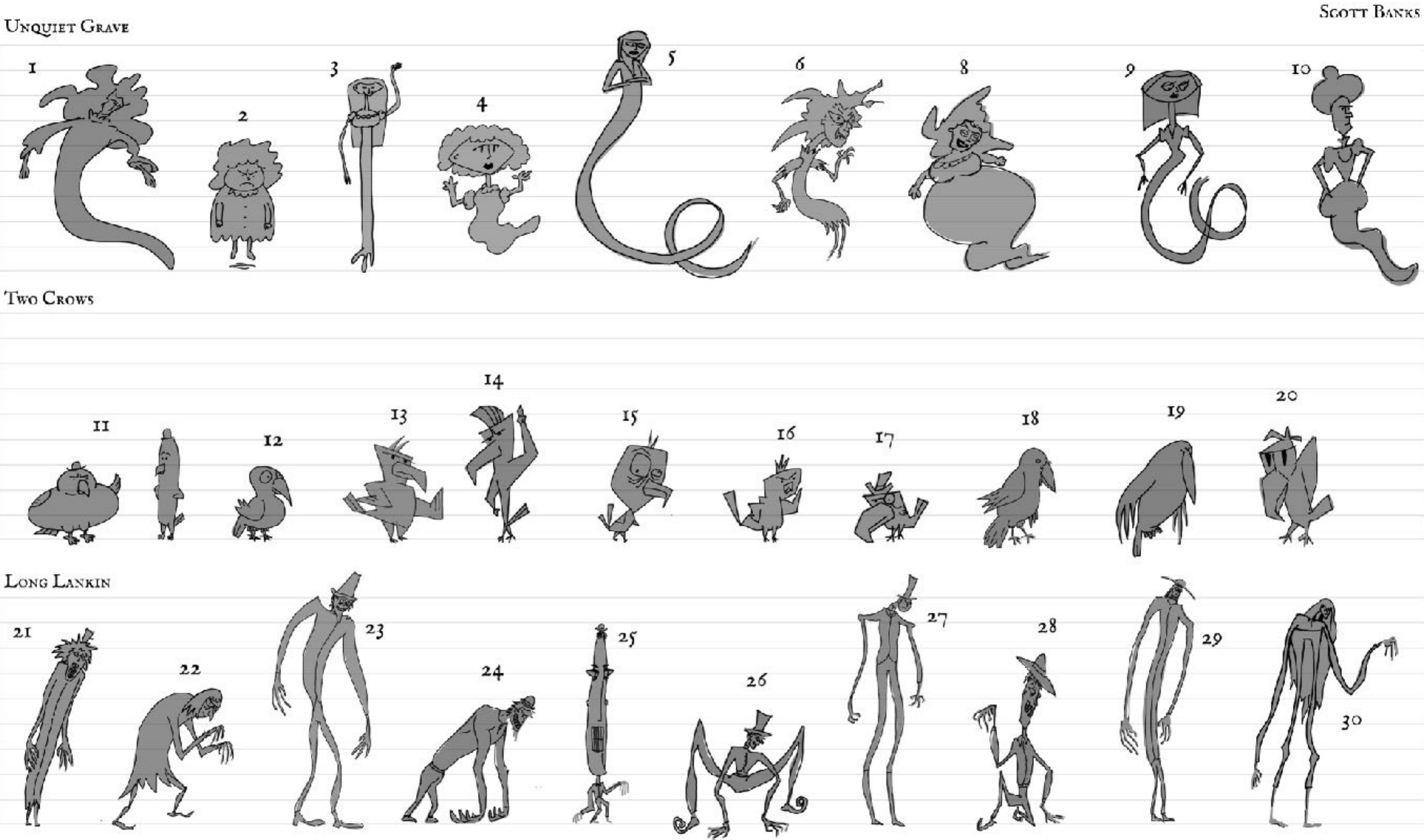


ILLUS 706

Character Design Project

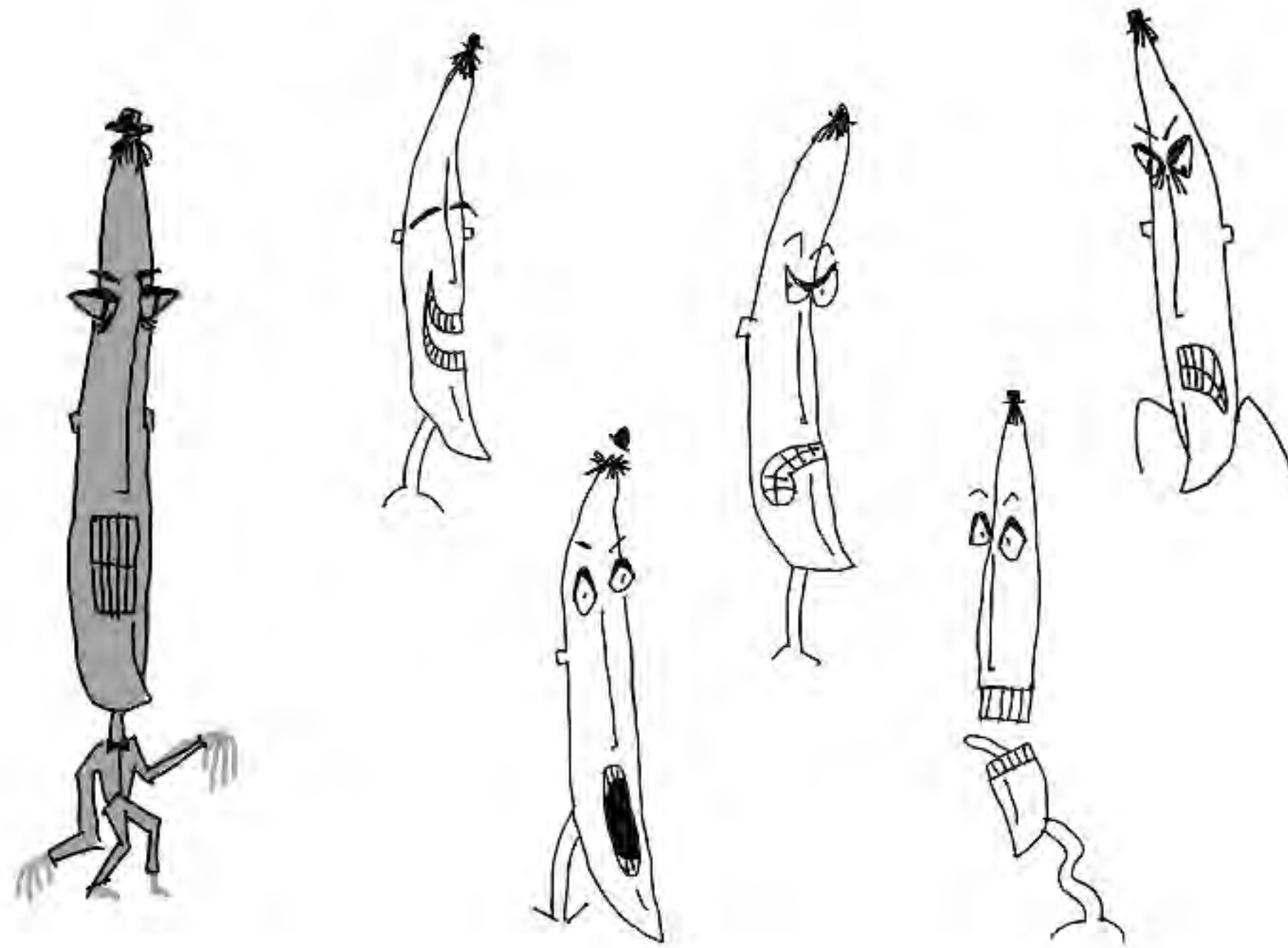


Process: Character Study



Process: Character Expression Study

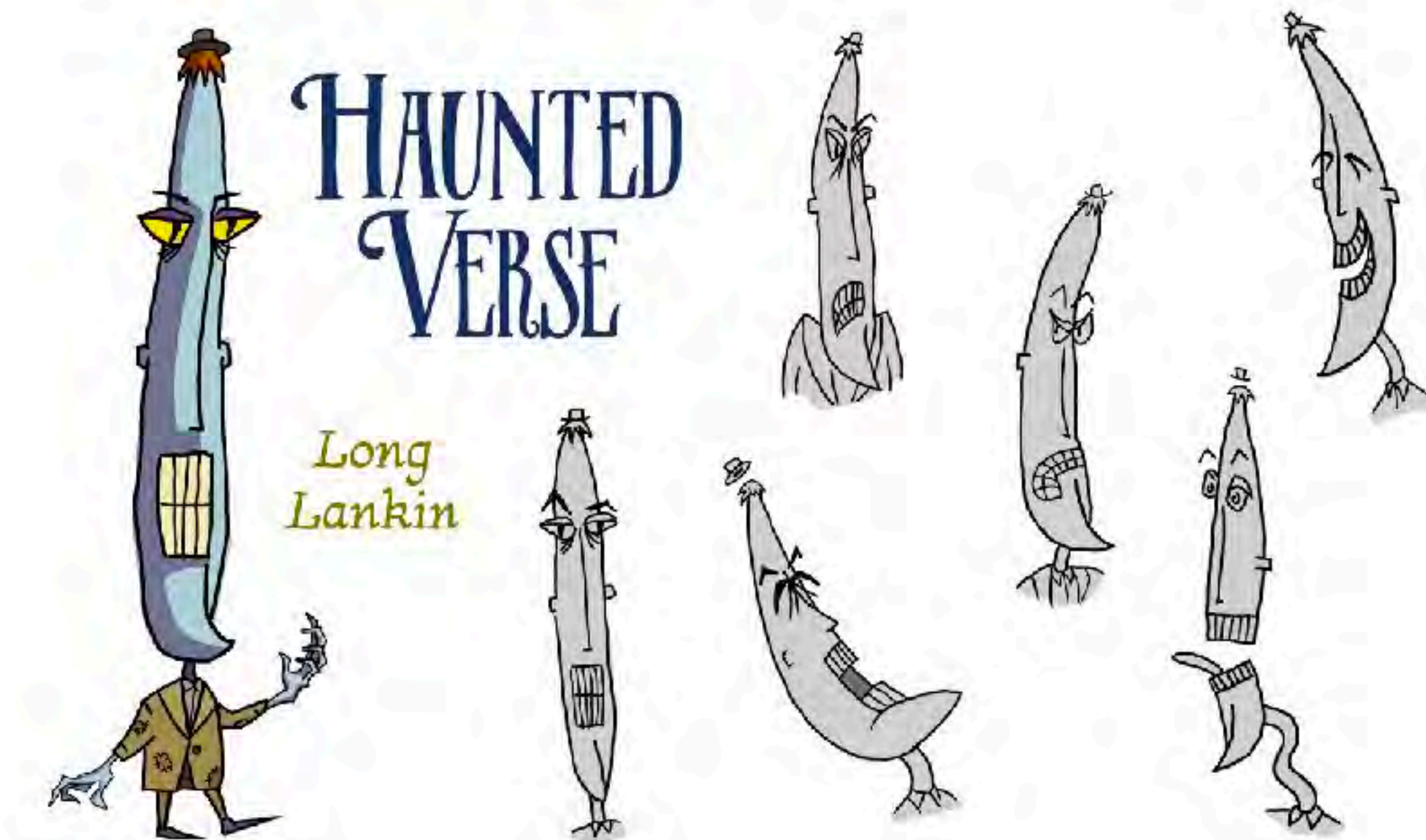
Long Linkin



Hootie Crow



Process: Character Expression & Poses



Character (Traditional Pen and Brush / Digital Clean-up & Coloring)



Unquiet Grave

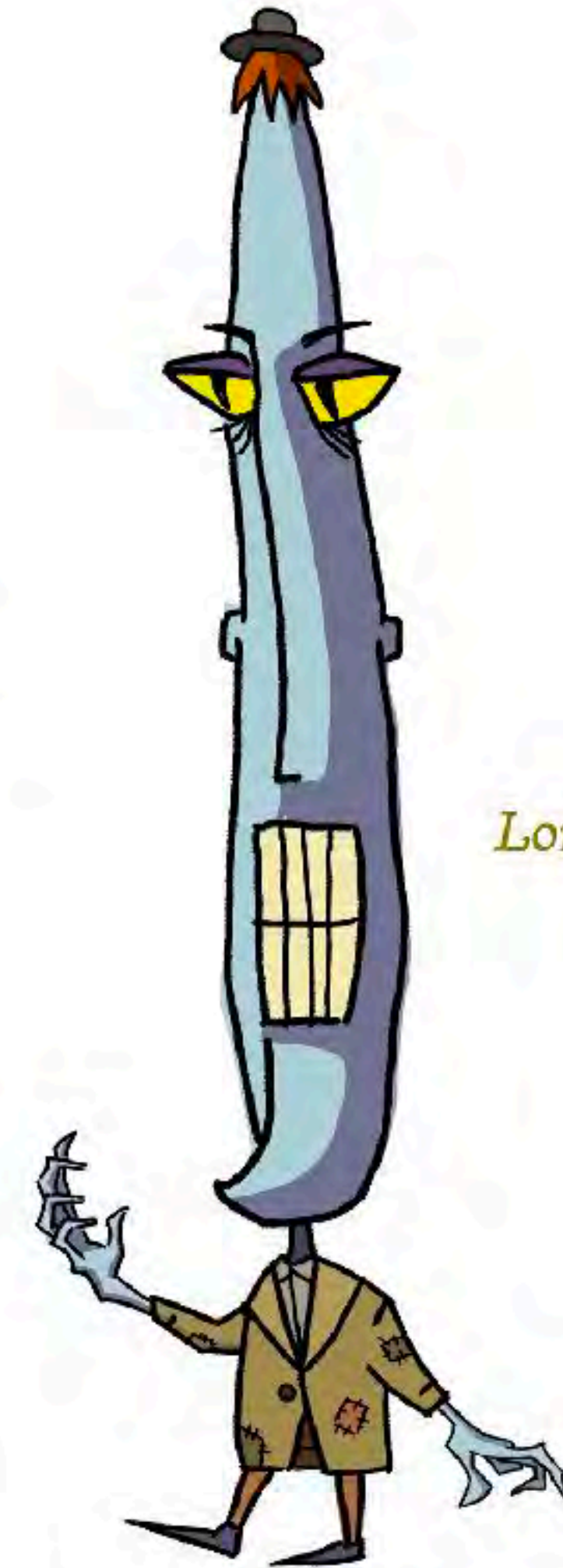
HAUNTED VERSE



Hootie Crow



False Nurse

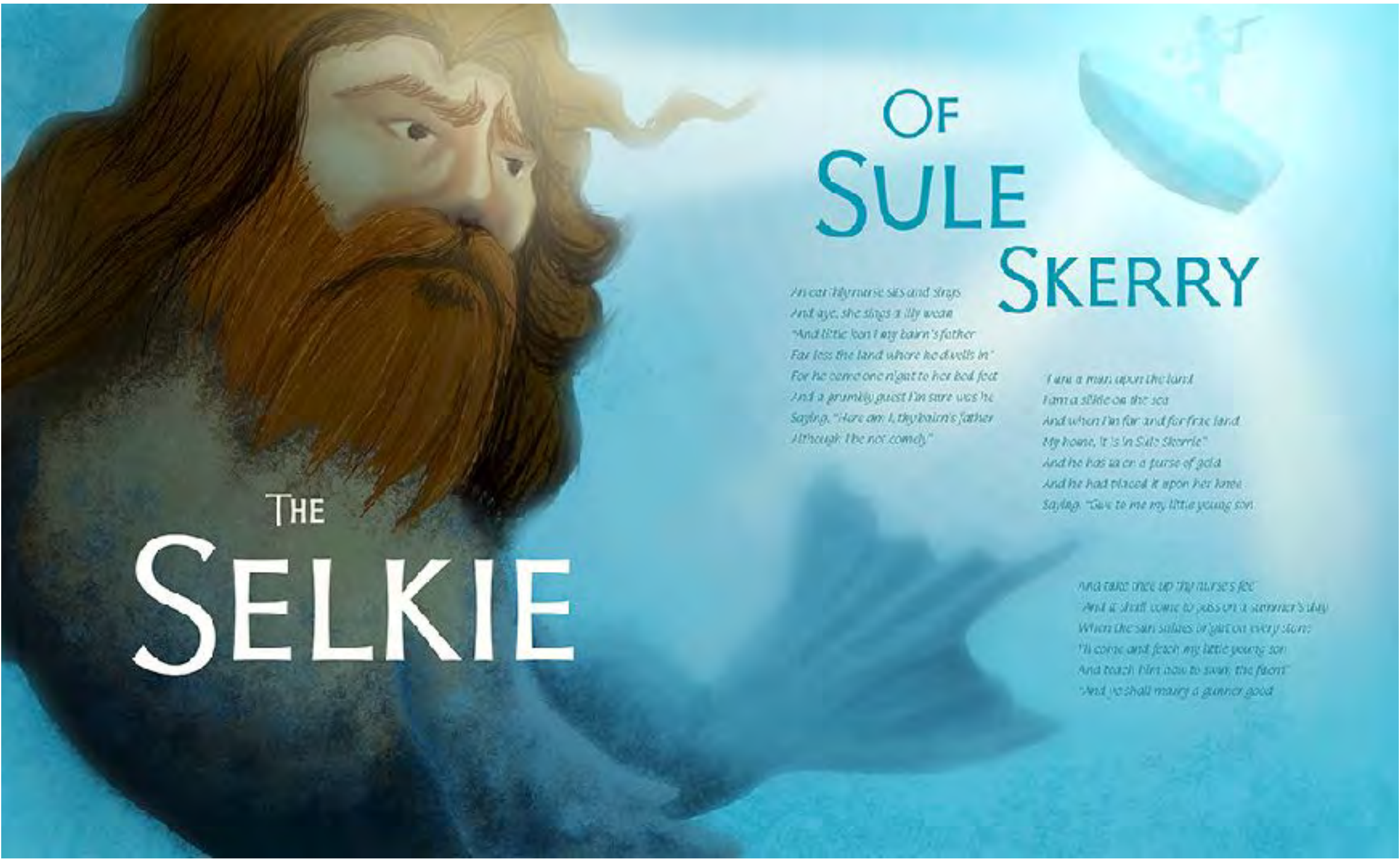


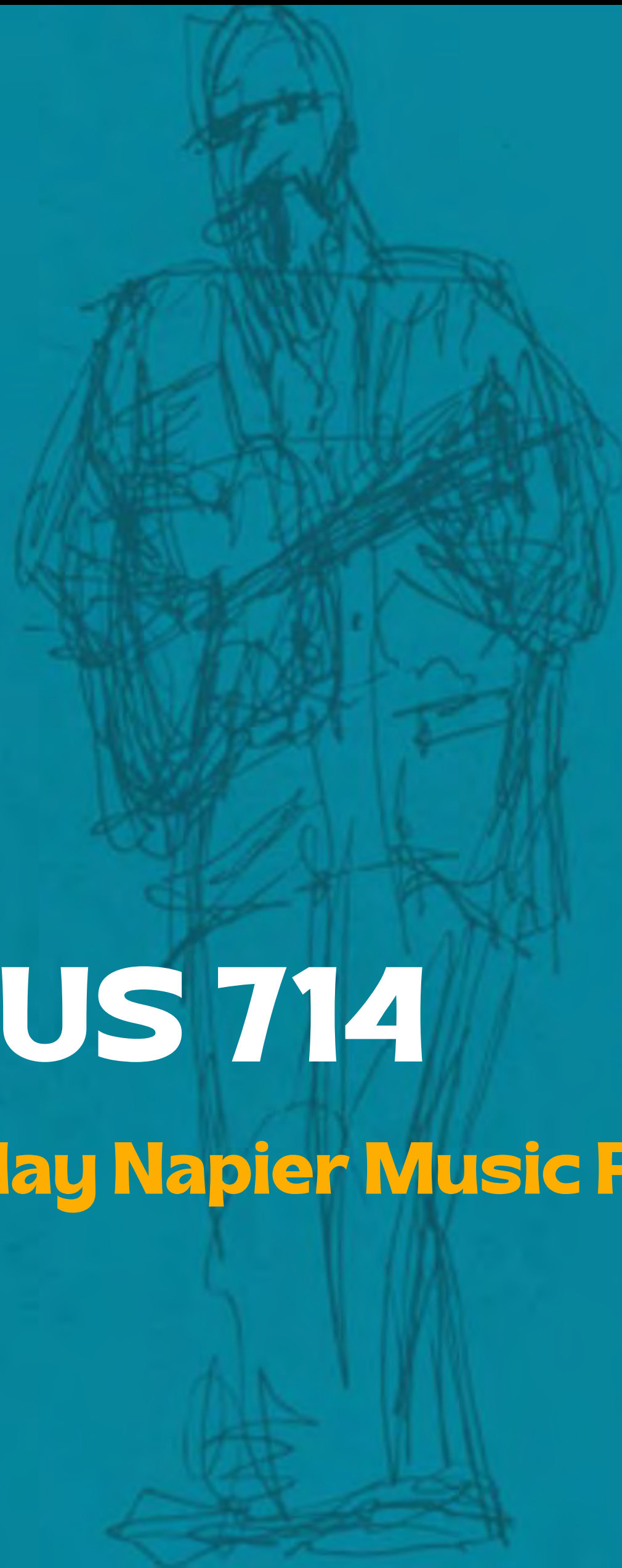
Long Lankin

Book Cover



Book Spreads

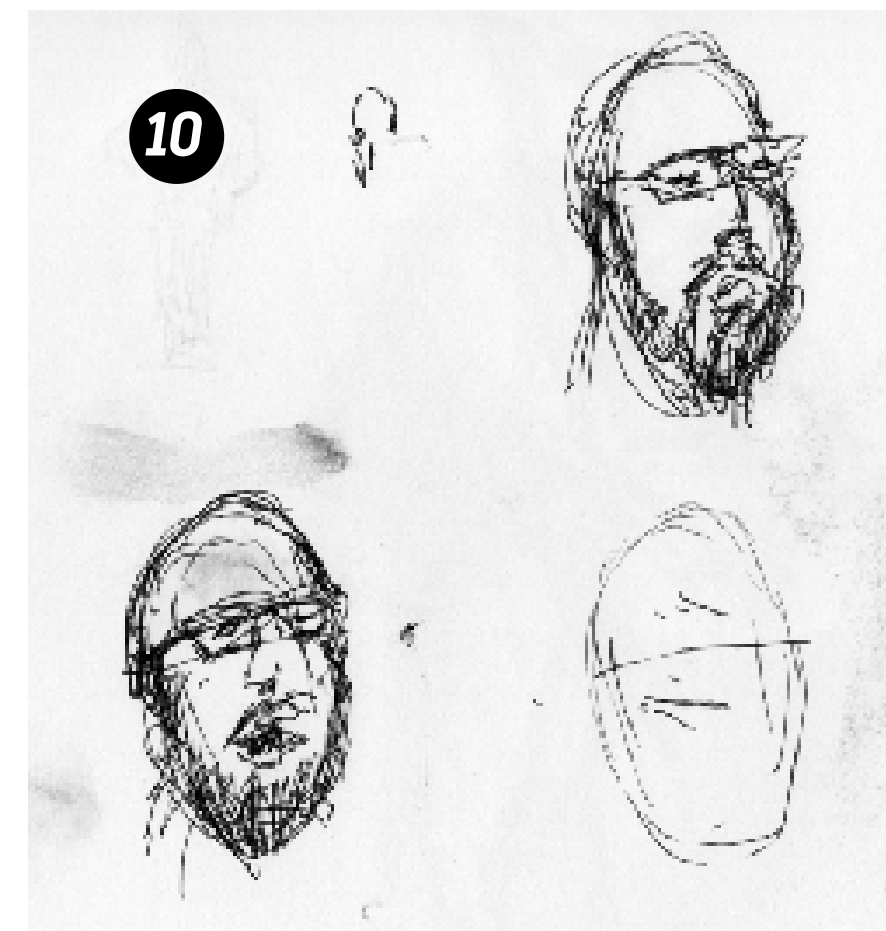




ILLUS 714

Findlay Napier Music Poster

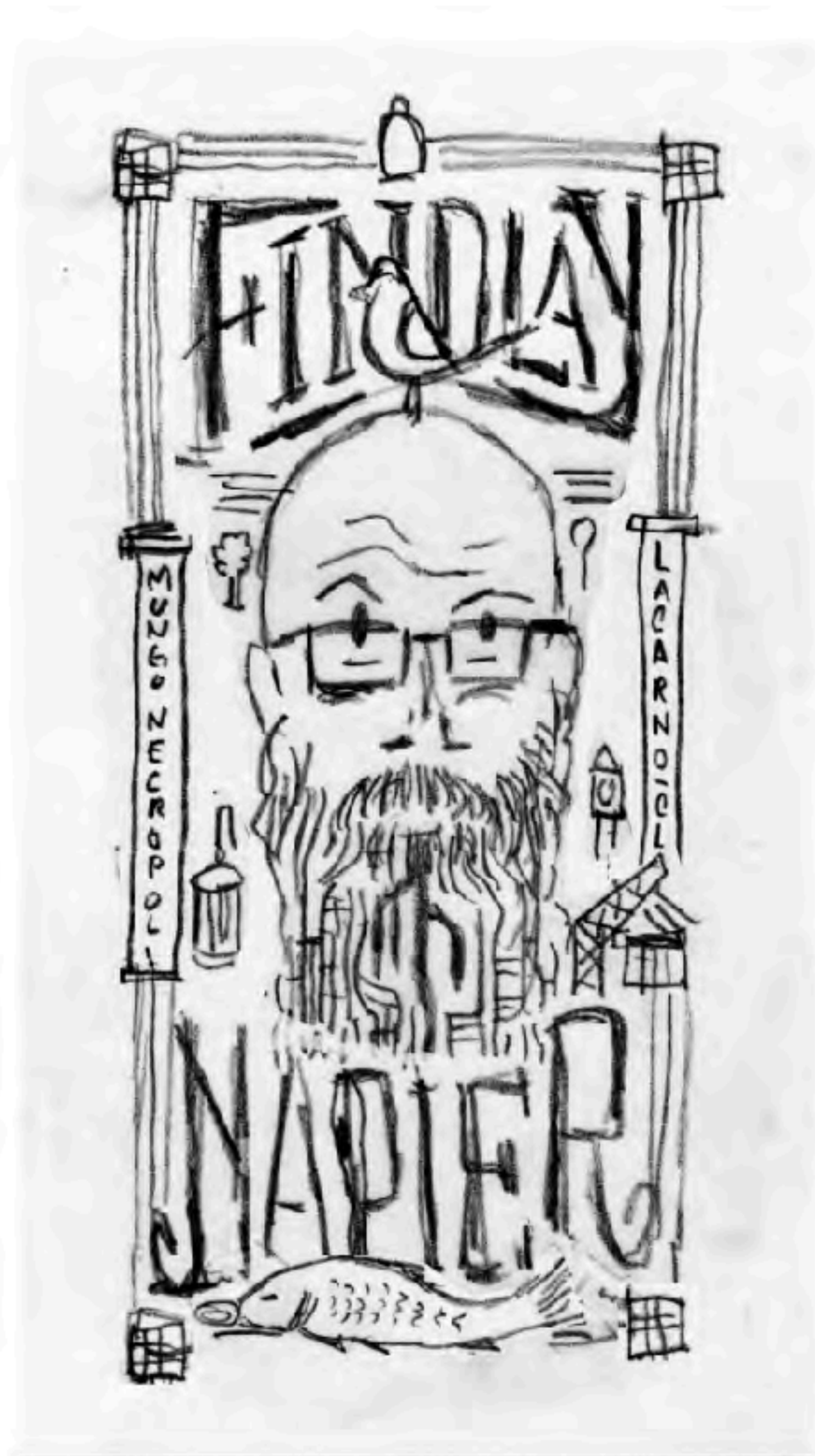
Findlay Napier Music Poster Live Sketches (Watched in concert on YouTube for reference)



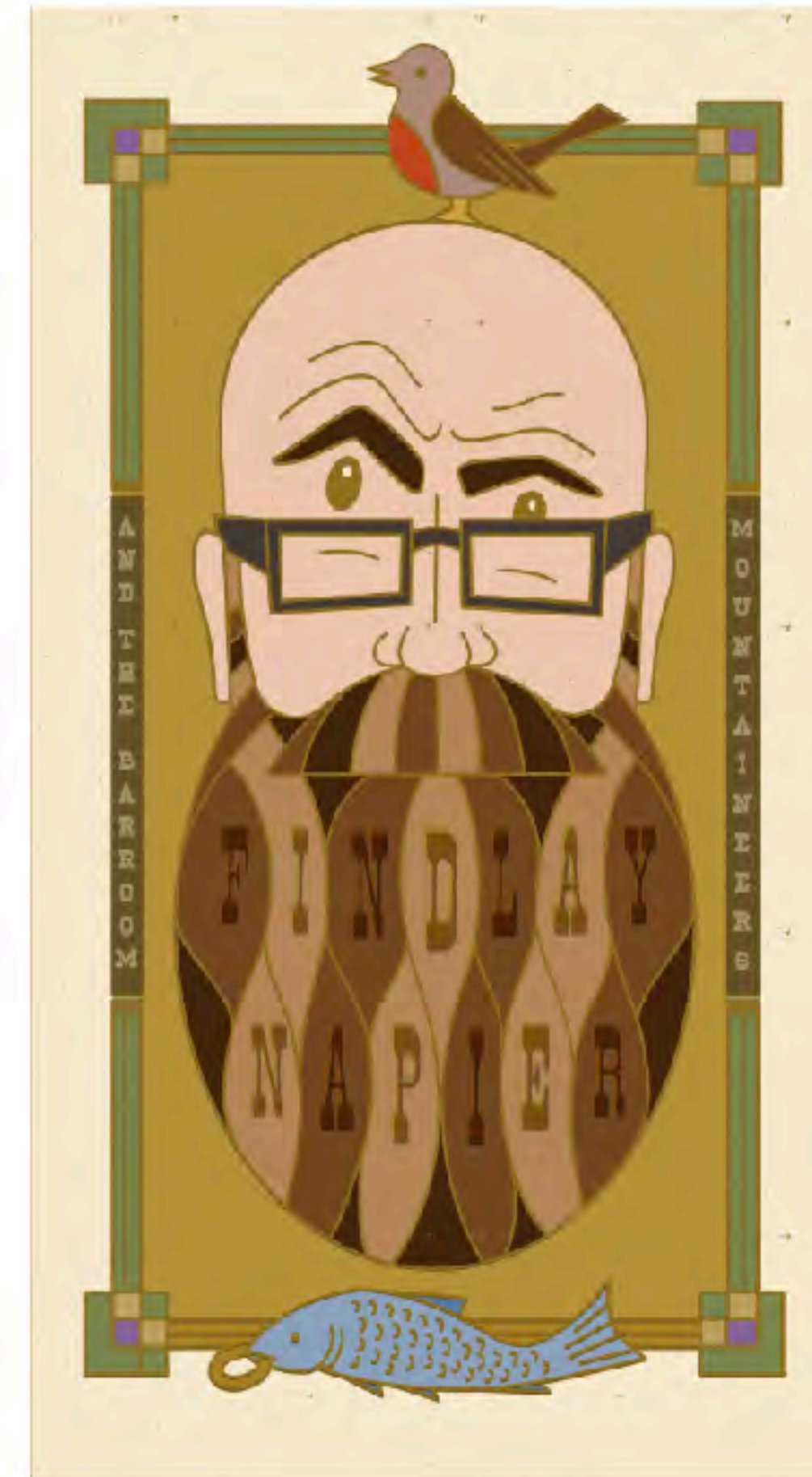
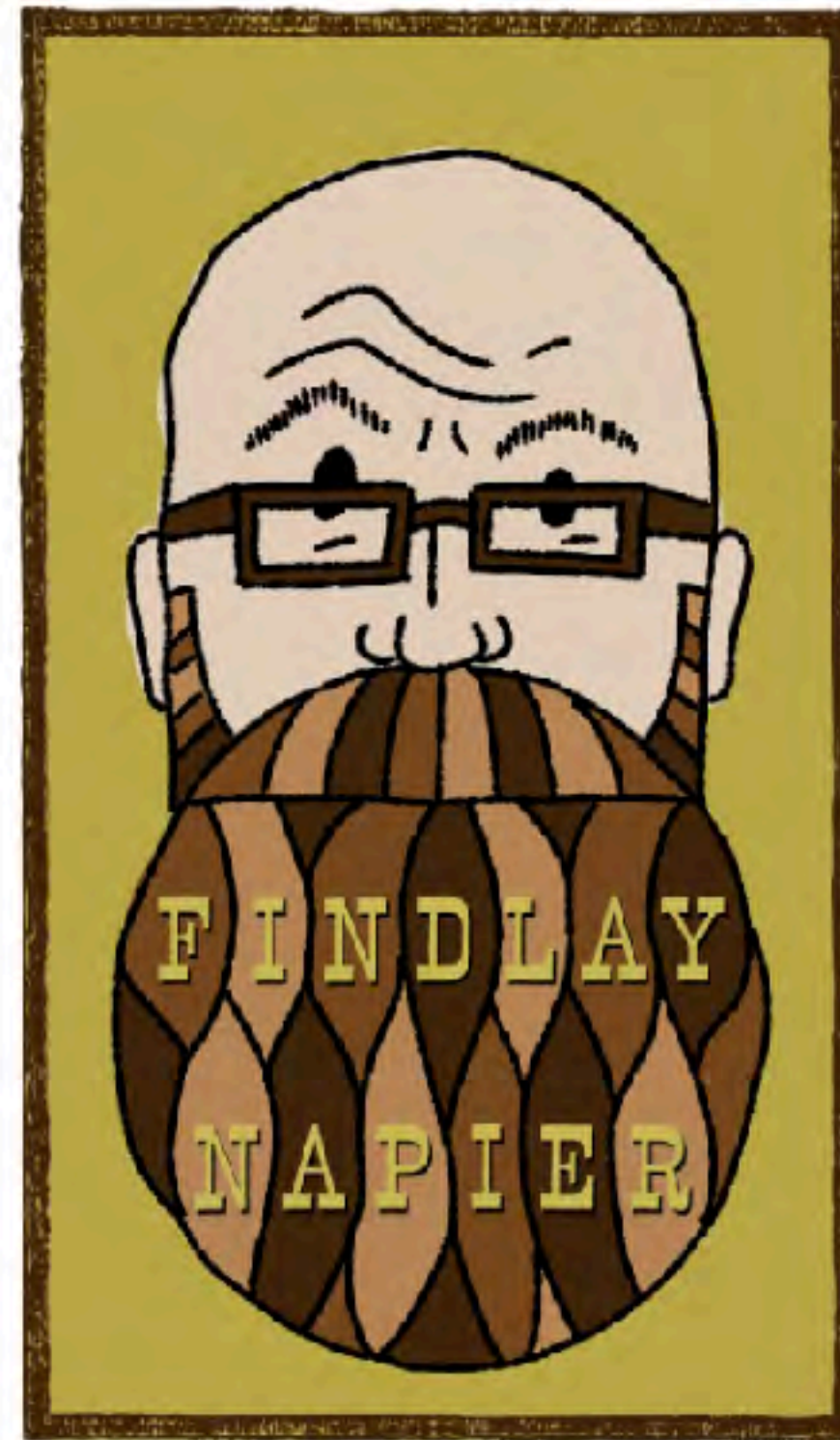
Process: Findlay Napier Music Poster B&W Comp



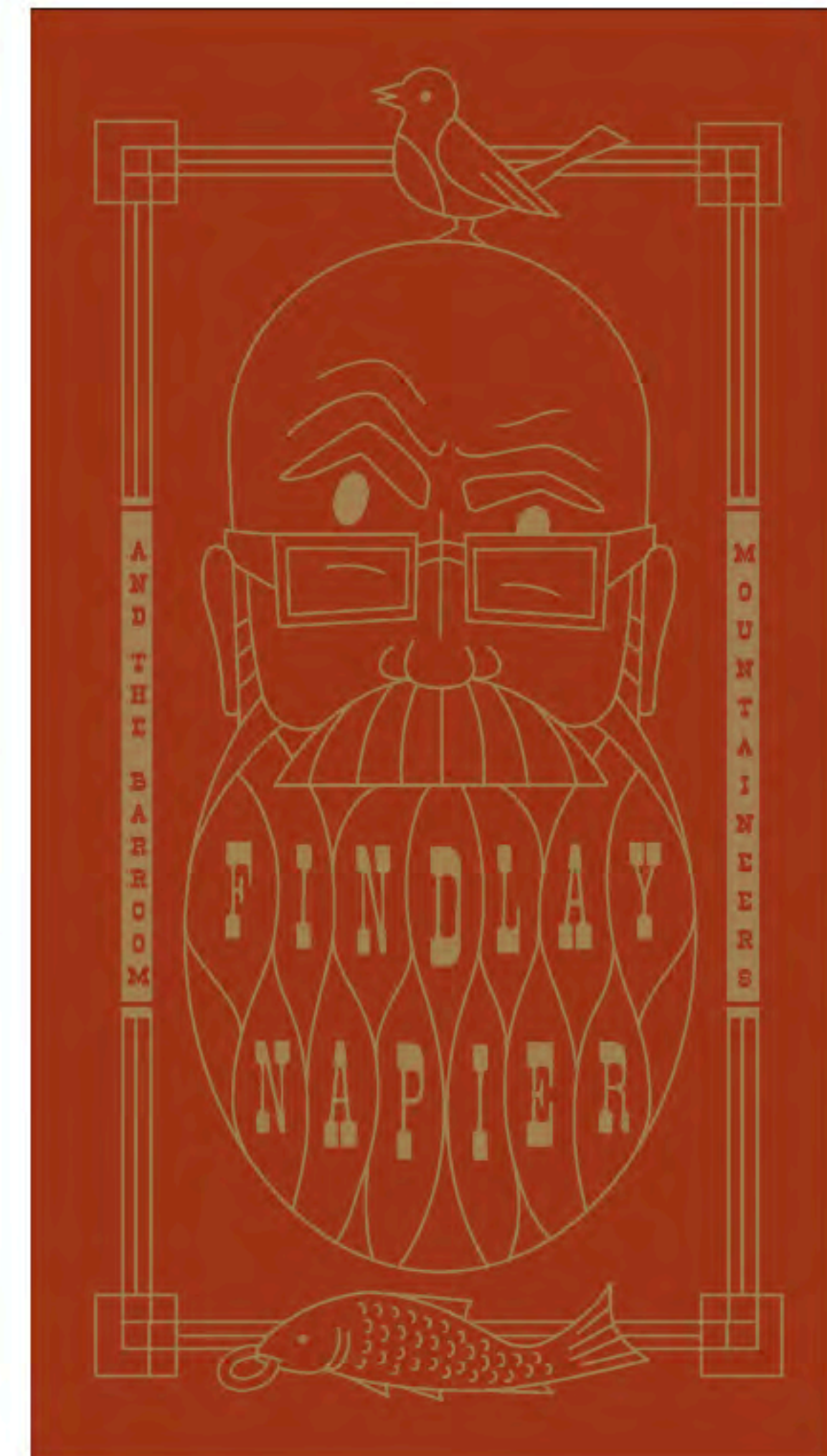
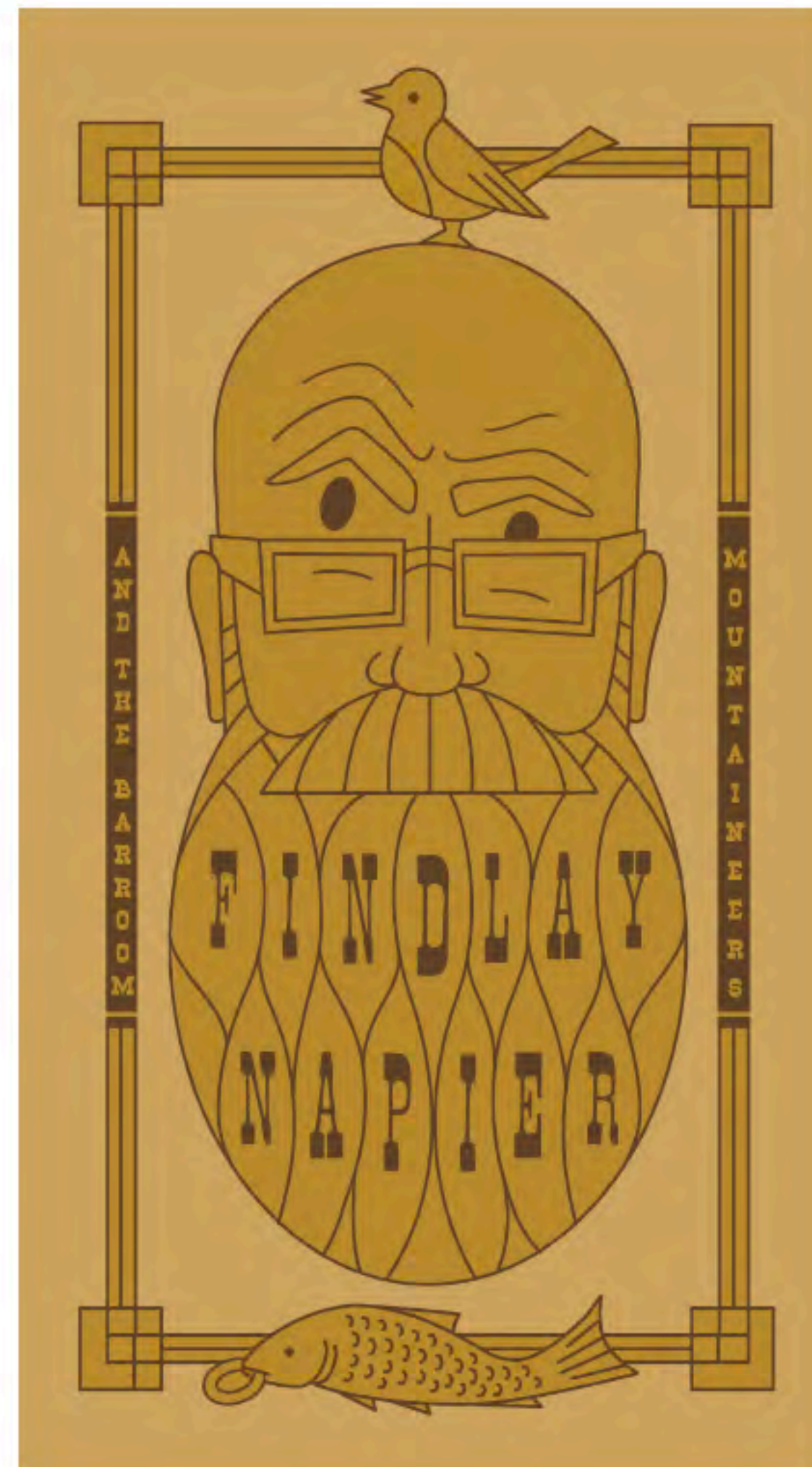
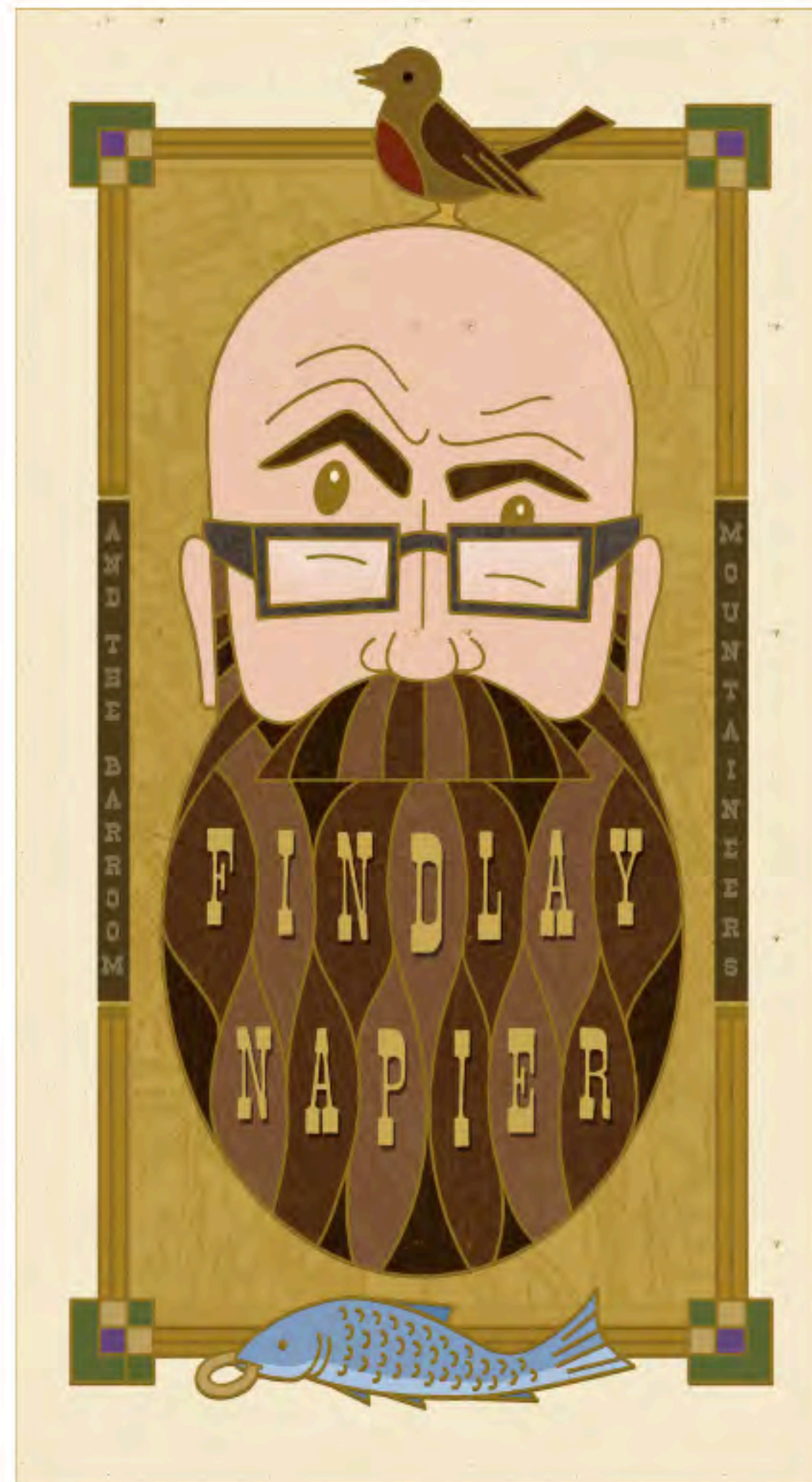
Process: Findlay Napier Music Poster Color Comp



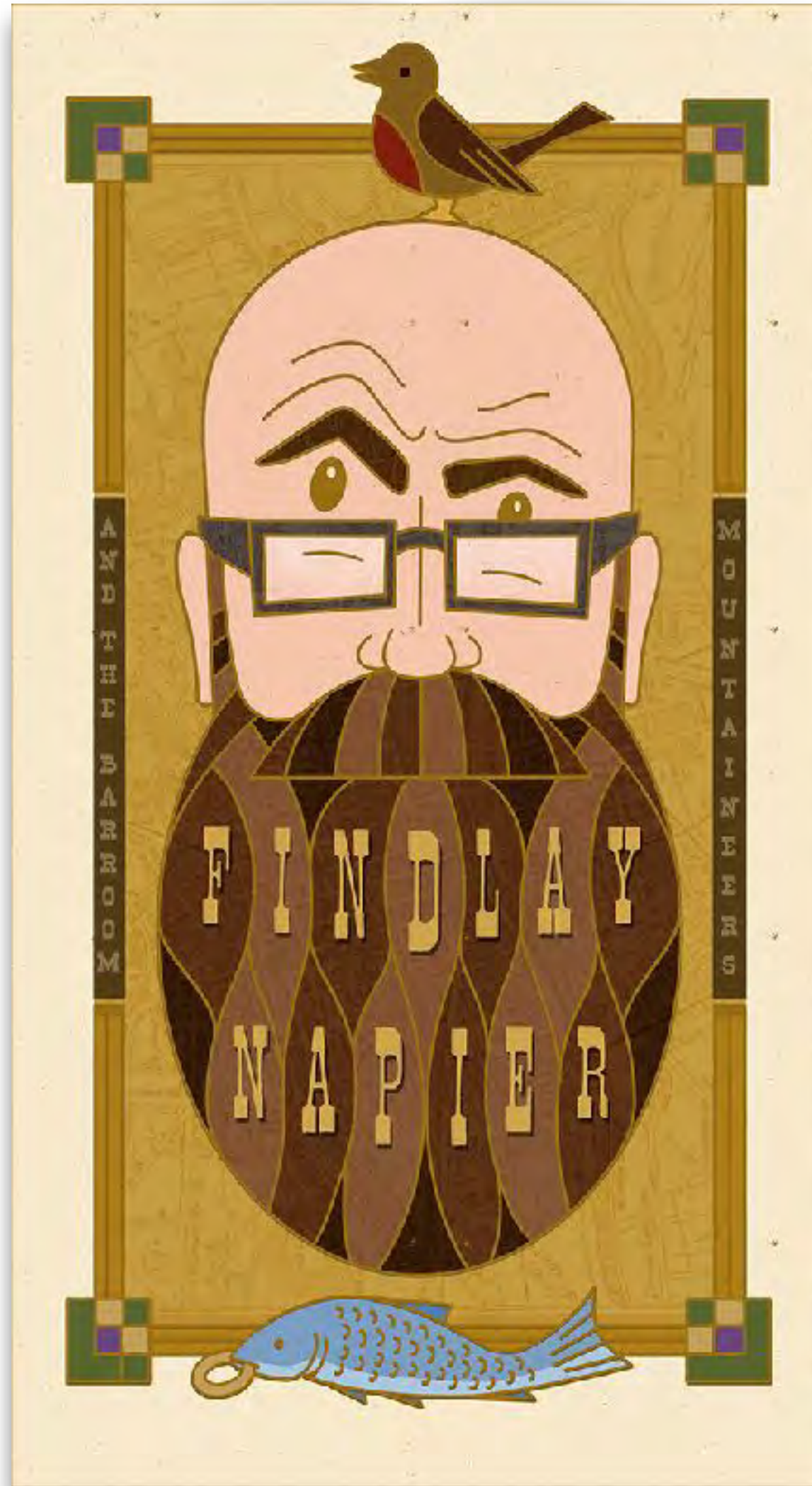
Process: Findlay Napier Music Poster Color/Design Exploration

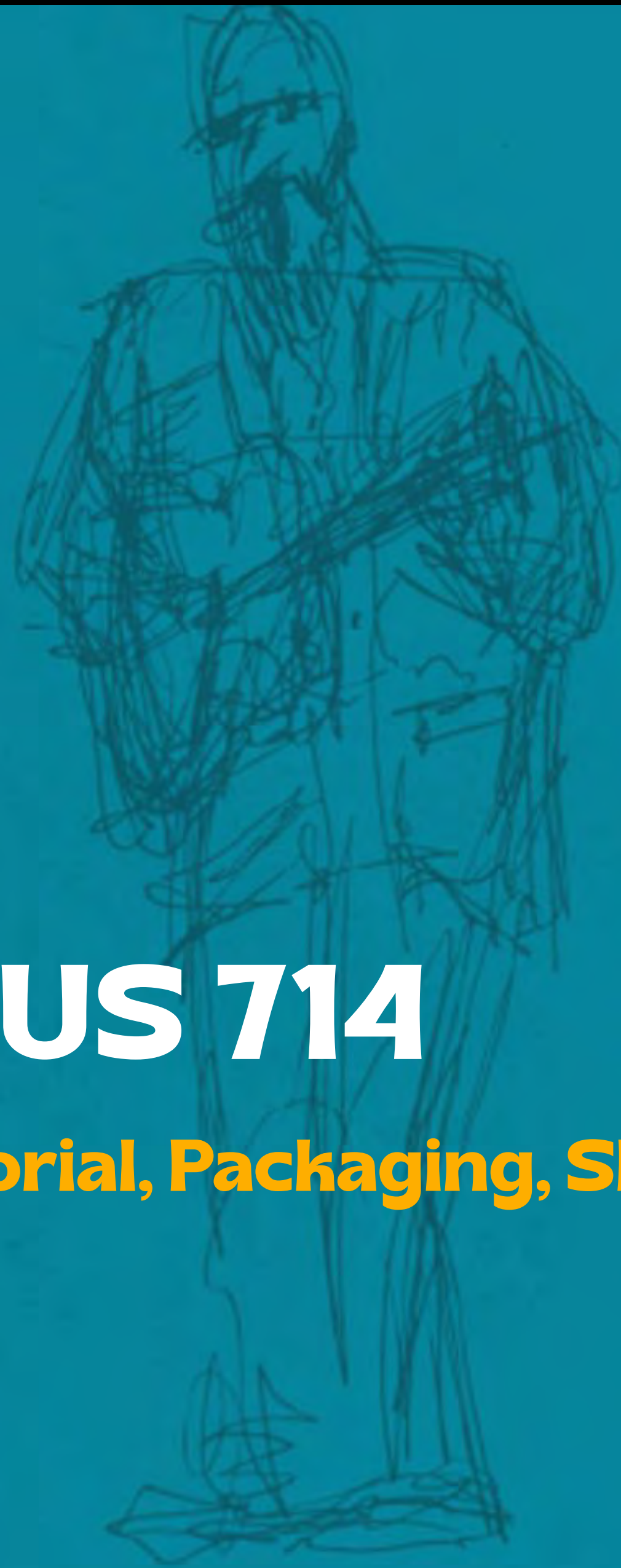


Process: Findlay Napier Music Poster Design Exploration



Final Findlay Napier Music Poster (Vector / Pen & Digital Wash)





ILLUS 714

Editorial, Packaging, Sketching

Editorial (Digital Watercolor)
Design & Illustration



Food for the Fearless Packaging (Traditional Pen and Brush / Digital Coloring)



Live Location Sketching (Traditional Pen & Digital Wash)

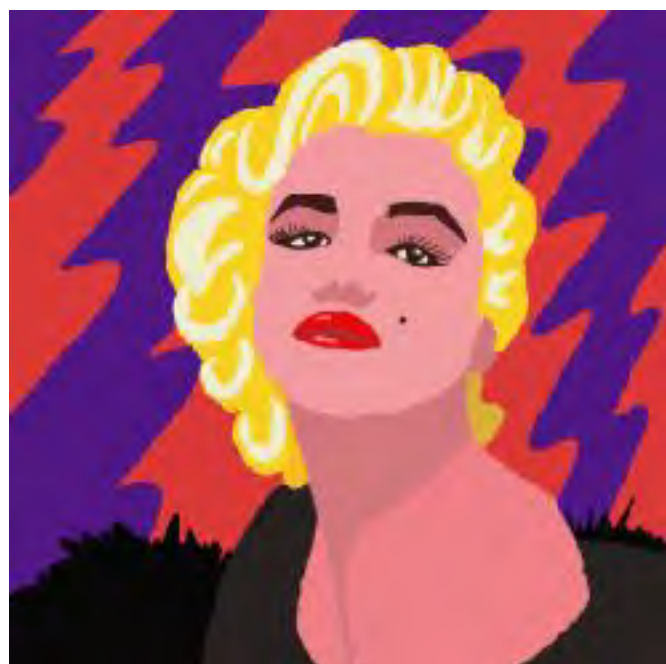
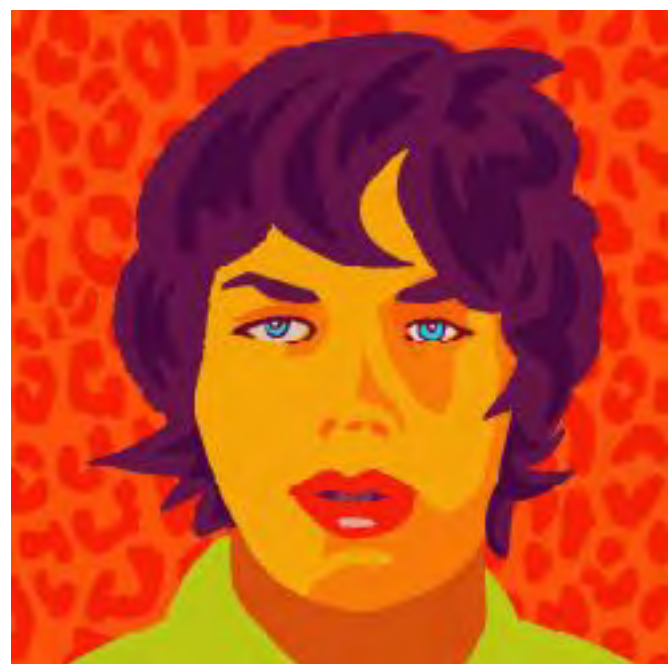
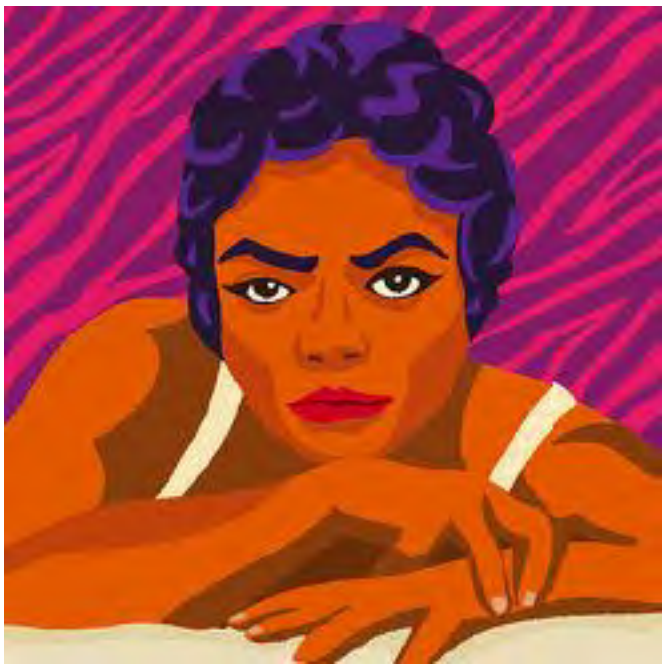
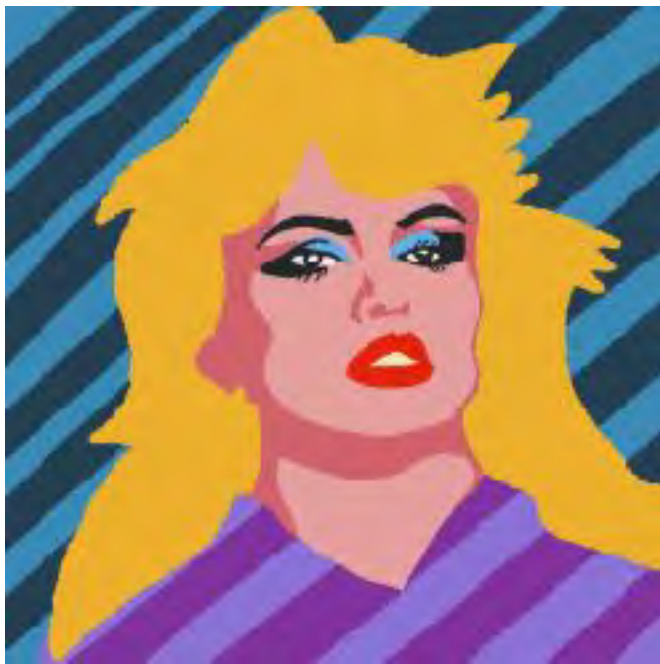
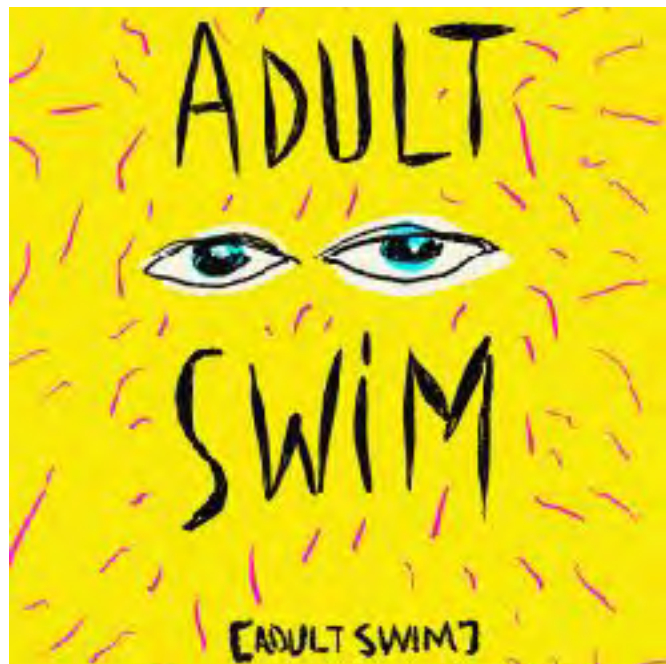




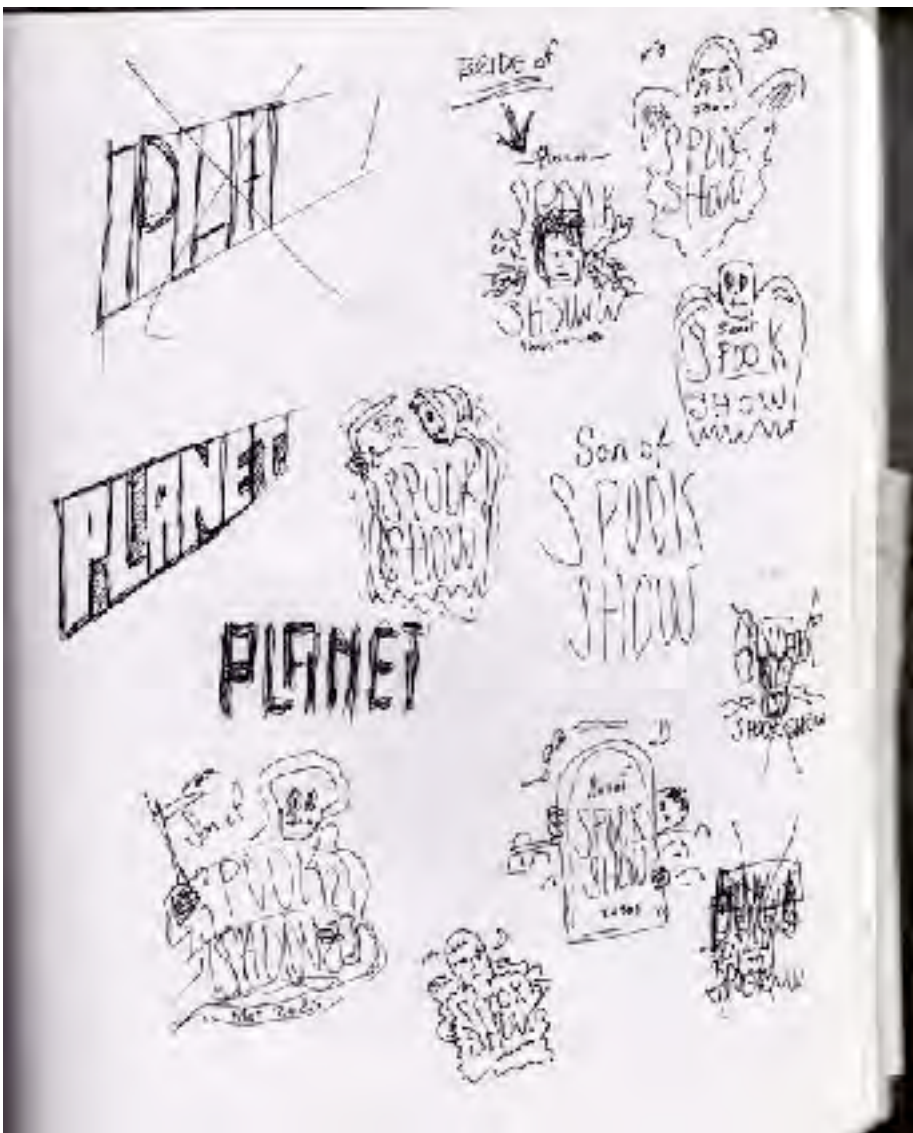
SECTION 8

Sketchbook & Painting

Procreate Sketchbook



Traditional Sketchbook



Live sketching based on video & photography



Atlanta Jewish Film Festival Concept Sketches



Printmaking: Etching



Painting



Painting





SECTION 9

Passion Projects:

Puppets

Paper Moons

Haunted Castles



String & Puppetmatic

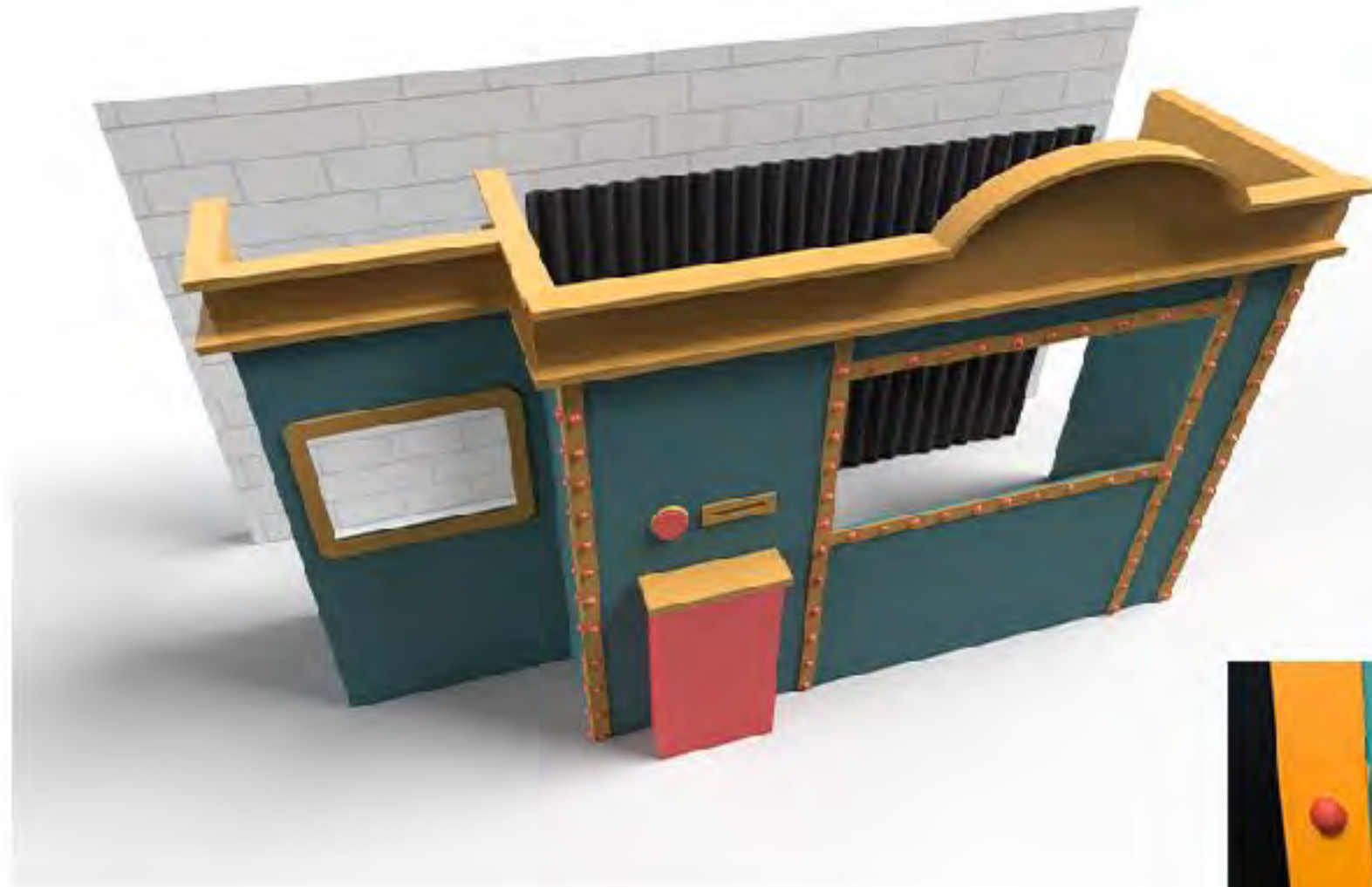
String was a major collaboration project with a team of 10 artists and puppeteers. The play parodied a final-girl horror movie. I created the set, built props, engineered special effects, and created two puppets. I even acted in it; it was the first time I had ever done anything like that.

Puppetmatic 5000 was an atomic-powered custom puppet-making machine in a reimagining of the 1967 NY World's Fair. What could go wrong? I designed the booth and engineered several special effects.

String: Set Design, Puppet Design & Engineering, Practical Stage Effects, Acting



Puppetmatic 5000: Set Design, Graphics, Animation



SMILE
CORPORATION



Banks Way Wedding

When a designer gets married, it always becomes a way to showcase your passions. For our wedding, we collaborated, using our love of film, science, and the quirky, to create a Georges Méliès "Voyage to the Moon" themed wedding. For our invitations, I built and painted props in the film's style for a photoshoot. I combined them with assorted images from the film itself. Finally, I assembled these in Photoshop layers that could be converted into a 3D effect when viewed through the viewer.

Rocket Design for Wedding Invitation Photoshoot



Wedding Invitation View-master
Design & Illustration
Icon Illustration
Stereoscopic 3D Collage



Paper Moon Polaroid Photo Booth
Design Illustration Construction

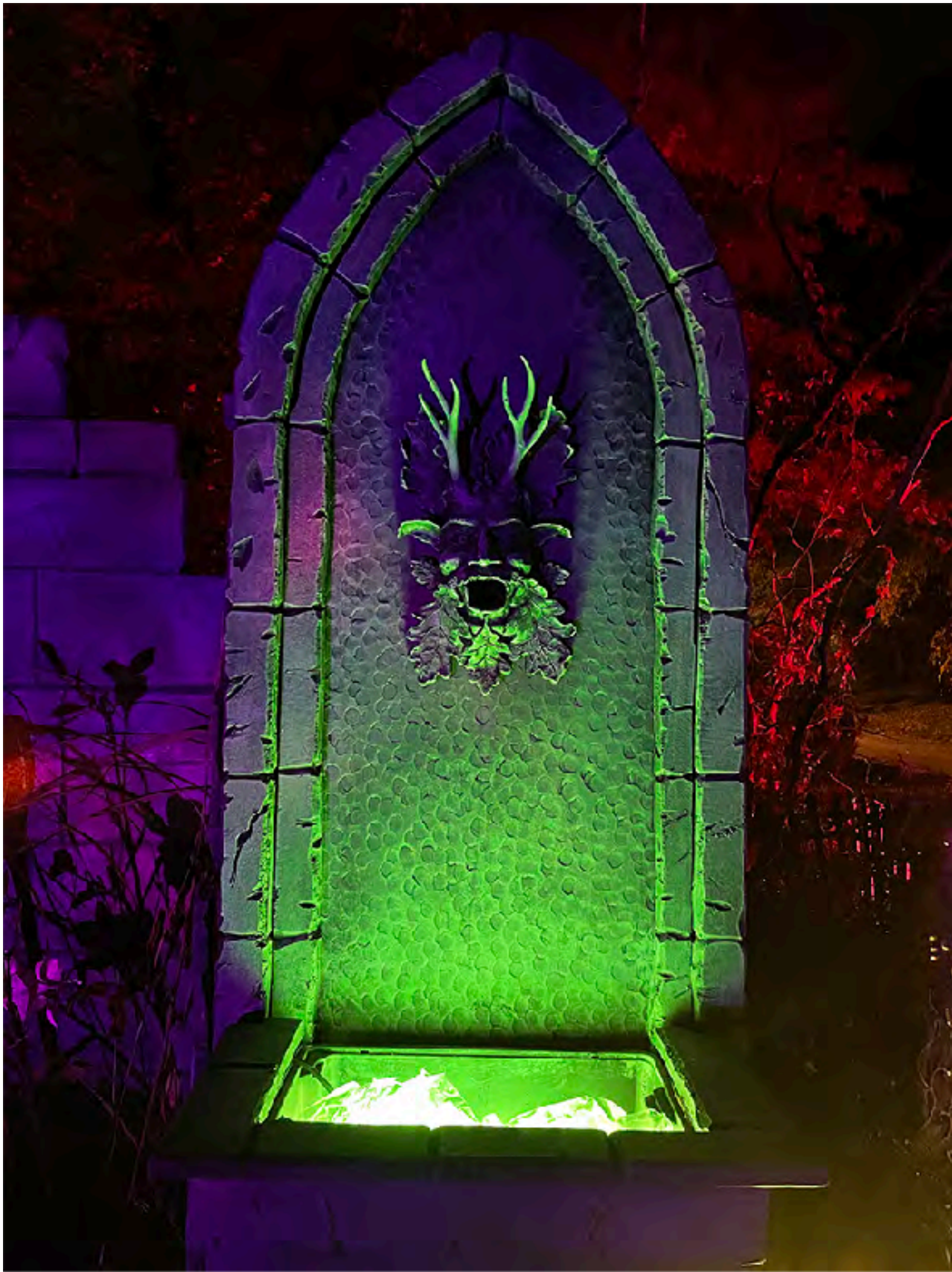




Haunted Driveway

For over ten years, I've been building a Halloween spectacular in my front yard. It began as a Halloween party for kids in 2007-2009. Then, in 2016, I made a UO crash site in our yard as a love letter to my wife. Some years it's a solo effort. Some years it's a collab with other spooky artist friends.





One more thing...Weekly Studio Door Sketches



Thank You